Commonsense Reasoning in Natural Language Processing

CPSC 532V Lecture 11: Multimodal Commonsense

Instructor: Vered Shwartz Presented by: Sahithya Ravi: sahiravi@cs.ubc.ca, Aditya Chinchure : aditya10@cs.ubc.ca

Outline **Reasoning about vision and language**

- Motivation
- Visual Commonsense Reasoning tasks
- Vision and language representations and models
- Open problems and future directions

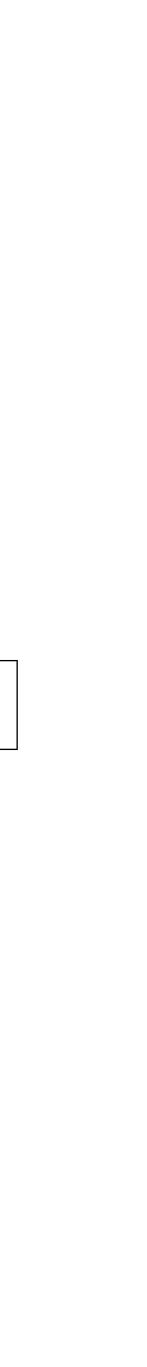


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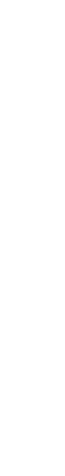
A monkey grabbed a plastic bag and jumped out the window of a moving bus.



A monkey grabbed a plastic bag and jumped out the window of a moving bus.

- Why did the monkey grab the bag?
- Observation How did it look while jumping?
- What was inside the bag?
- What were the humans in the scene doing? (Chasing it? Ignoring it?)

? (Stealing food? Curious?)
(Was it frantic, playful, or scared?)
(Food?)



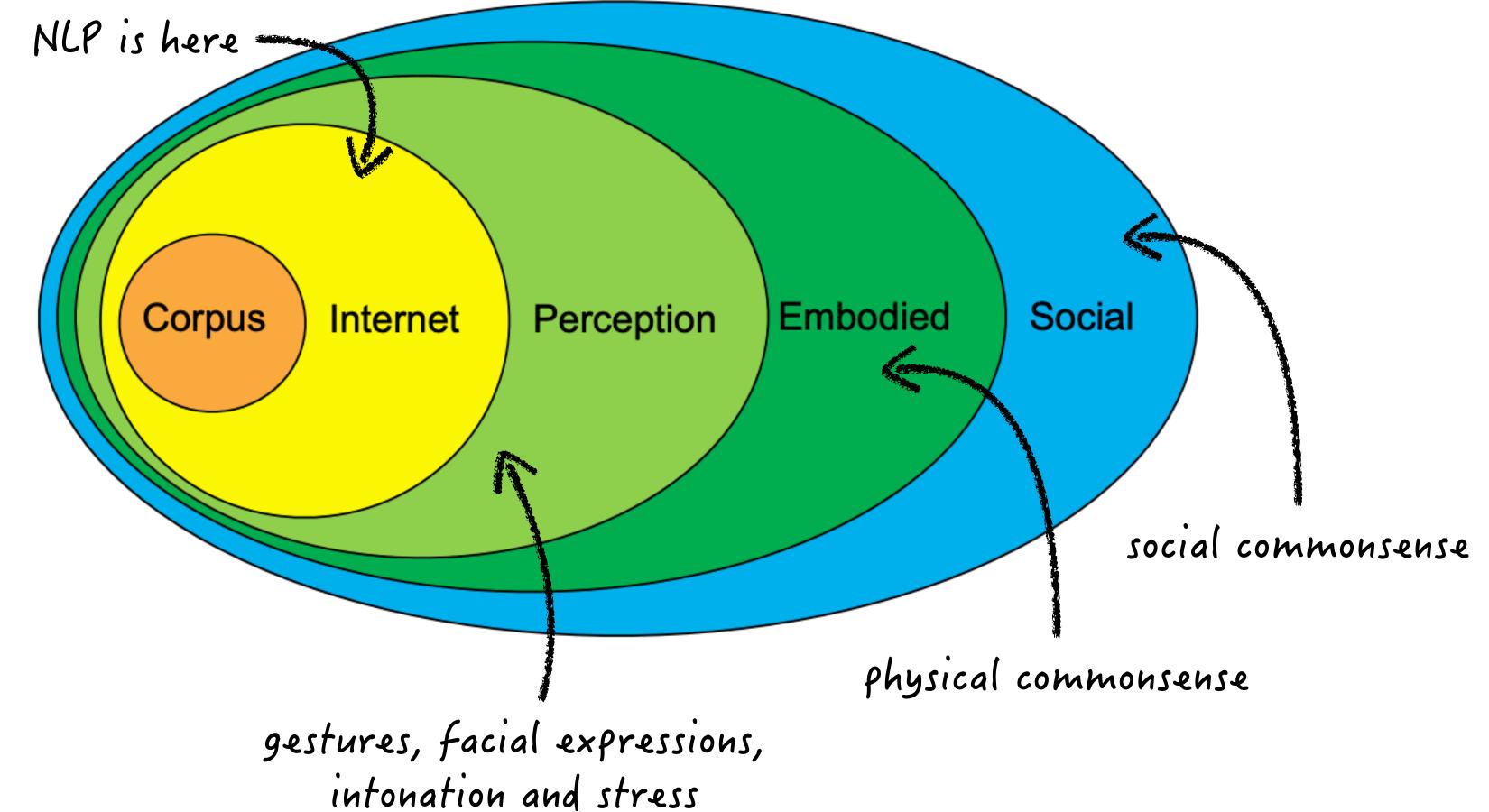
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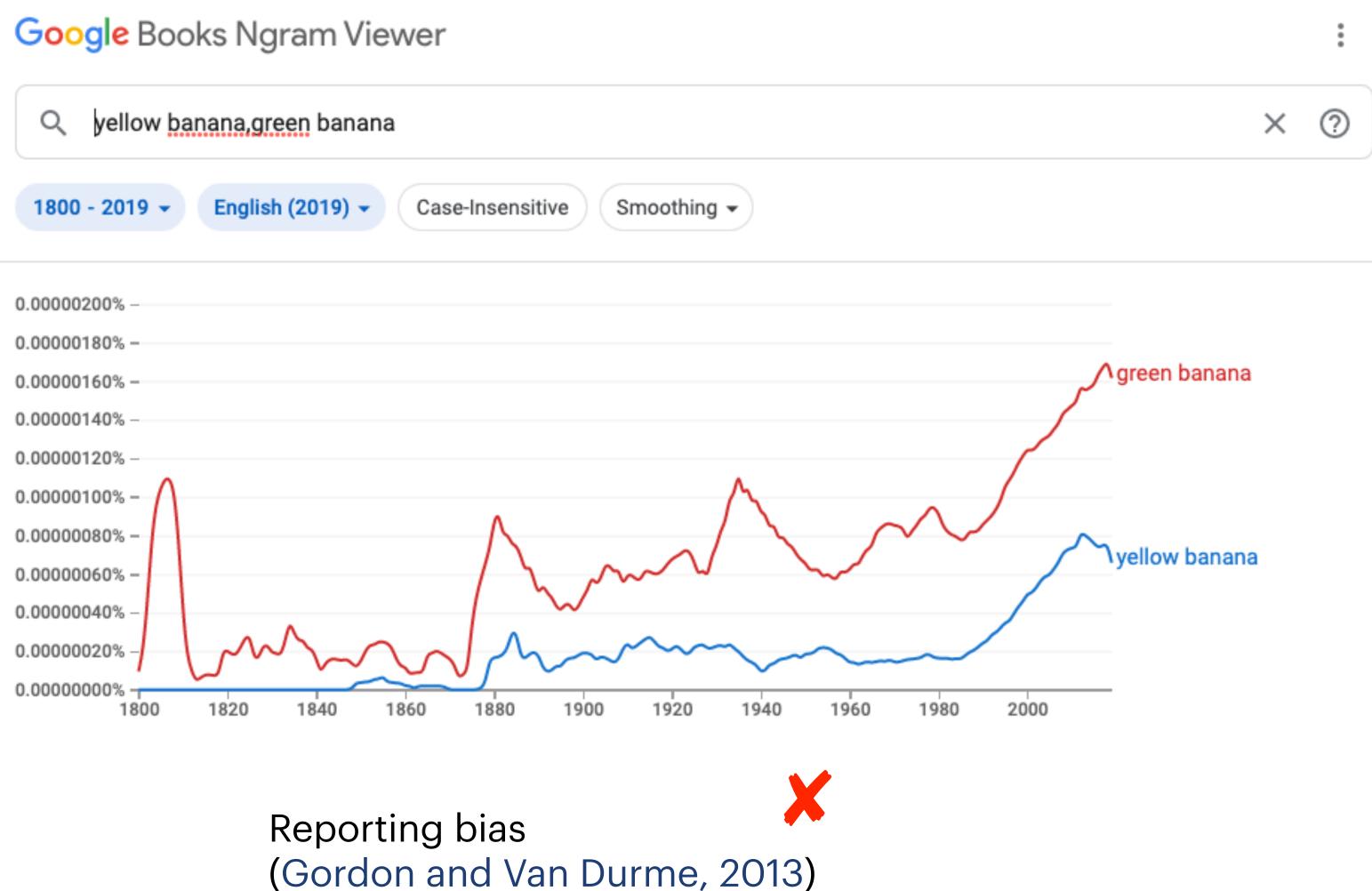




Experience Grounds Language. Yonatan Bisk, Ari Holtzman, Jesse Thomason, Jacob Andreas, Yoshua Bengio, Joyce Chai, Mirella Lapata, Angeliki Lazaridou, Jonathan May, Aleksandr Nisnevich, Nicolas Pinto, Joseph Turian. EMNLP 2020.



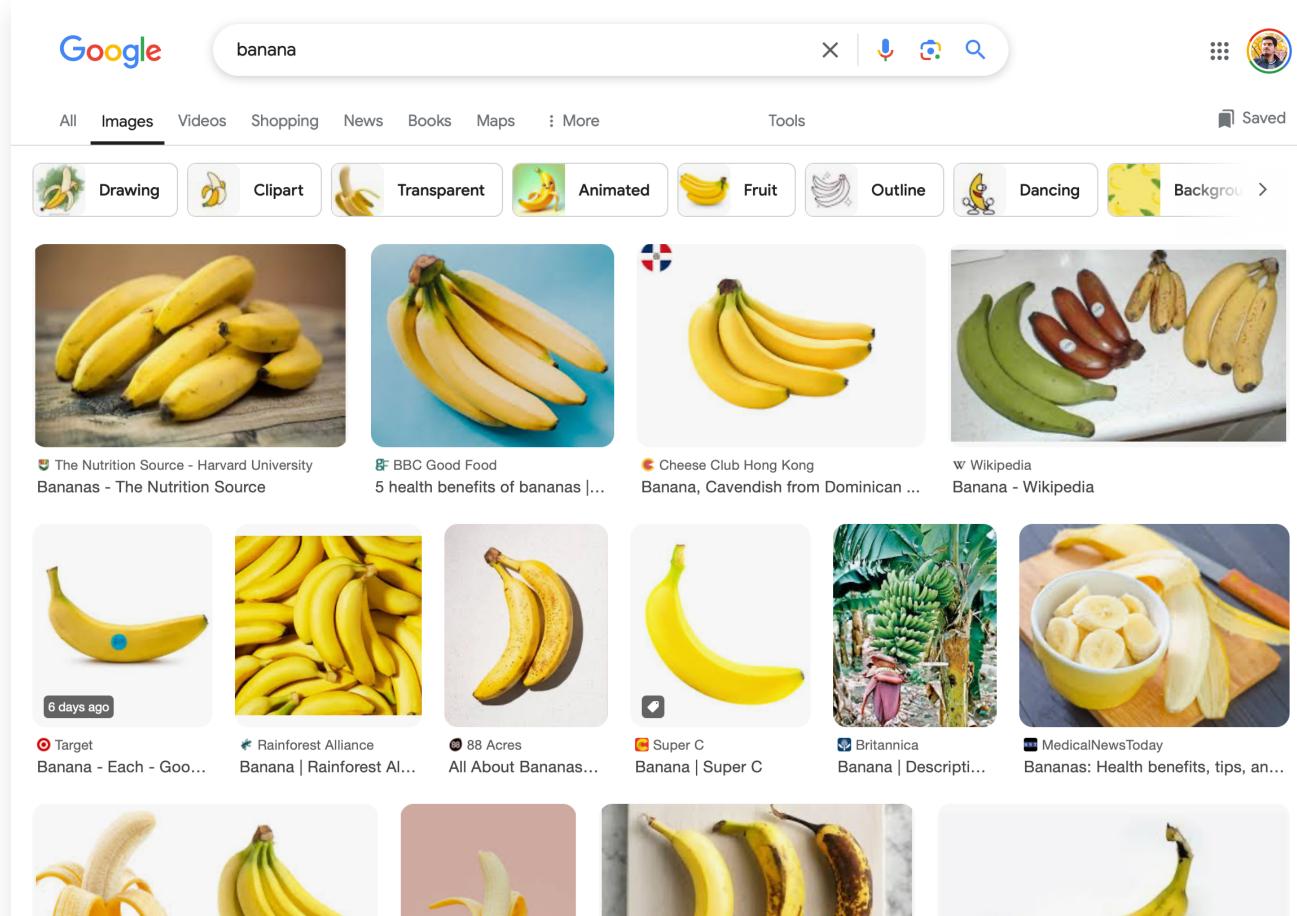
What is the colour of a banana? Text has a predominant occurrence of green bananas...



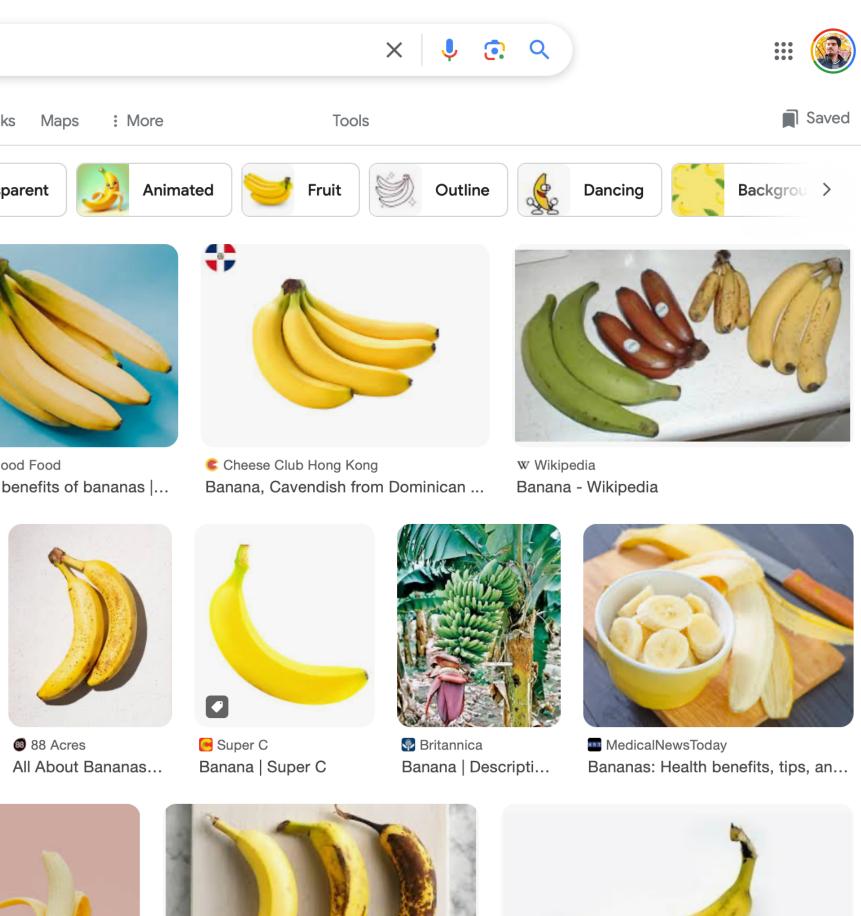


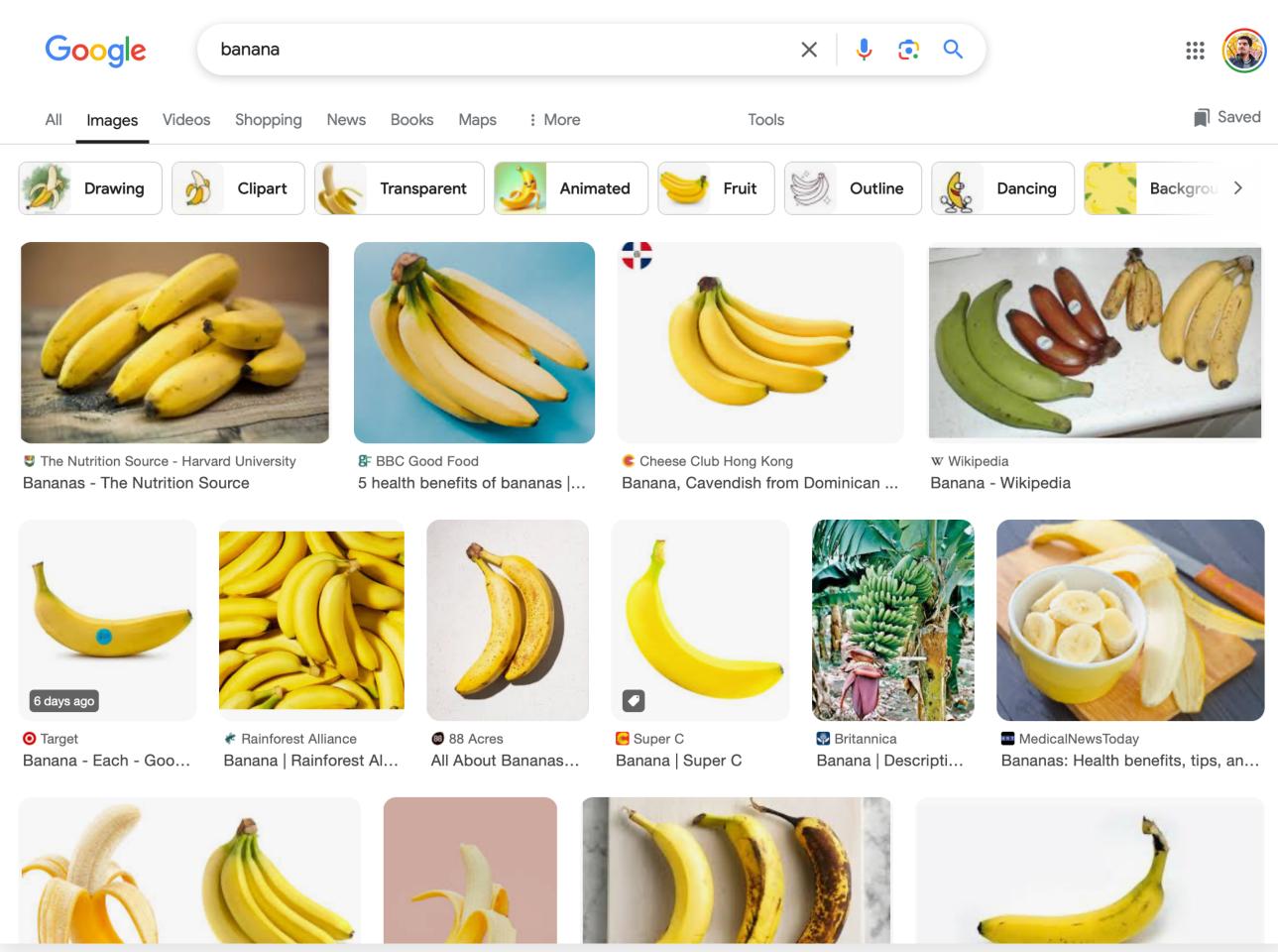
What is the colour of a banana?

Text has a predominant occurrence of green bananas... but not in images











Acquiring Commonsense Knowledge





Photograph of 6th grade students from the batch of 1995 at ABC School...

Multimodal Learning!

Sources of Knowledge

3 from video



ast row → standing



front row → cross-legged





Multimodal Model Skills?

- Perception How many humans are there?
- Causal Reasoning Why did the monkey jump?
- Temporal Understanding What happened before and after?
- Physical Intuition Could a monkey safely jump from a moving bus?
- Social & Commonsense Knowledge Was the monkey stealing or playing?

Multimodal Models need to see (2), interpret (2), and reason (2)



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Visual Question Answering



What color are her eyes? What is the mustache made of?



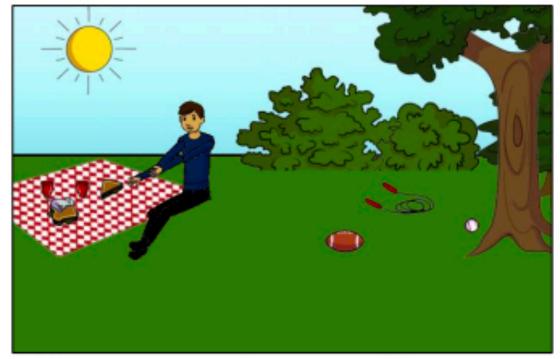
How many slices of pizza are there? Is this a vegetarian pizza?

- Open-ended questions about images.
- Require an understanding of vision, language and some commonsense.
- >200K images, >1M questions, >11M candidate answers
- The questions are mostly about what is in the images.
- Automatic evaluation

$$Acc(ans) = \min\left\{\frac{\#human}{2}\right\}$$

https://visualqa.org/

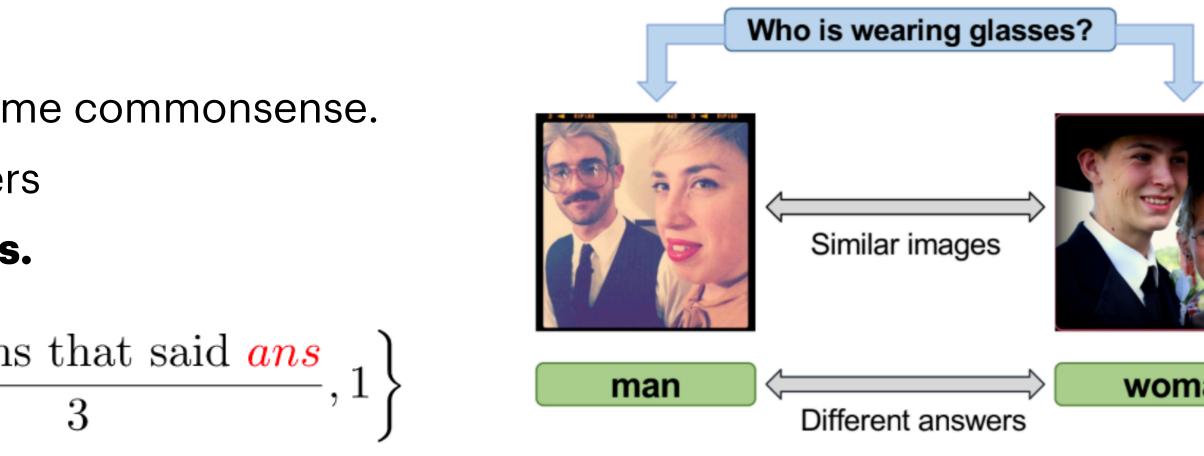
VQA: Visual Question Answering. Aishwarya Agrawal, Jiasen Lu, Stanislaw Antol, Margaret Mitchell, C. Lawrence Zitnick, Dhruv Batra, Devi Parikh. ICCV 2015.



Is this person expecting company? What is just under the tree?



Does it appear to be rainy? Does this person have 20/20 vision?

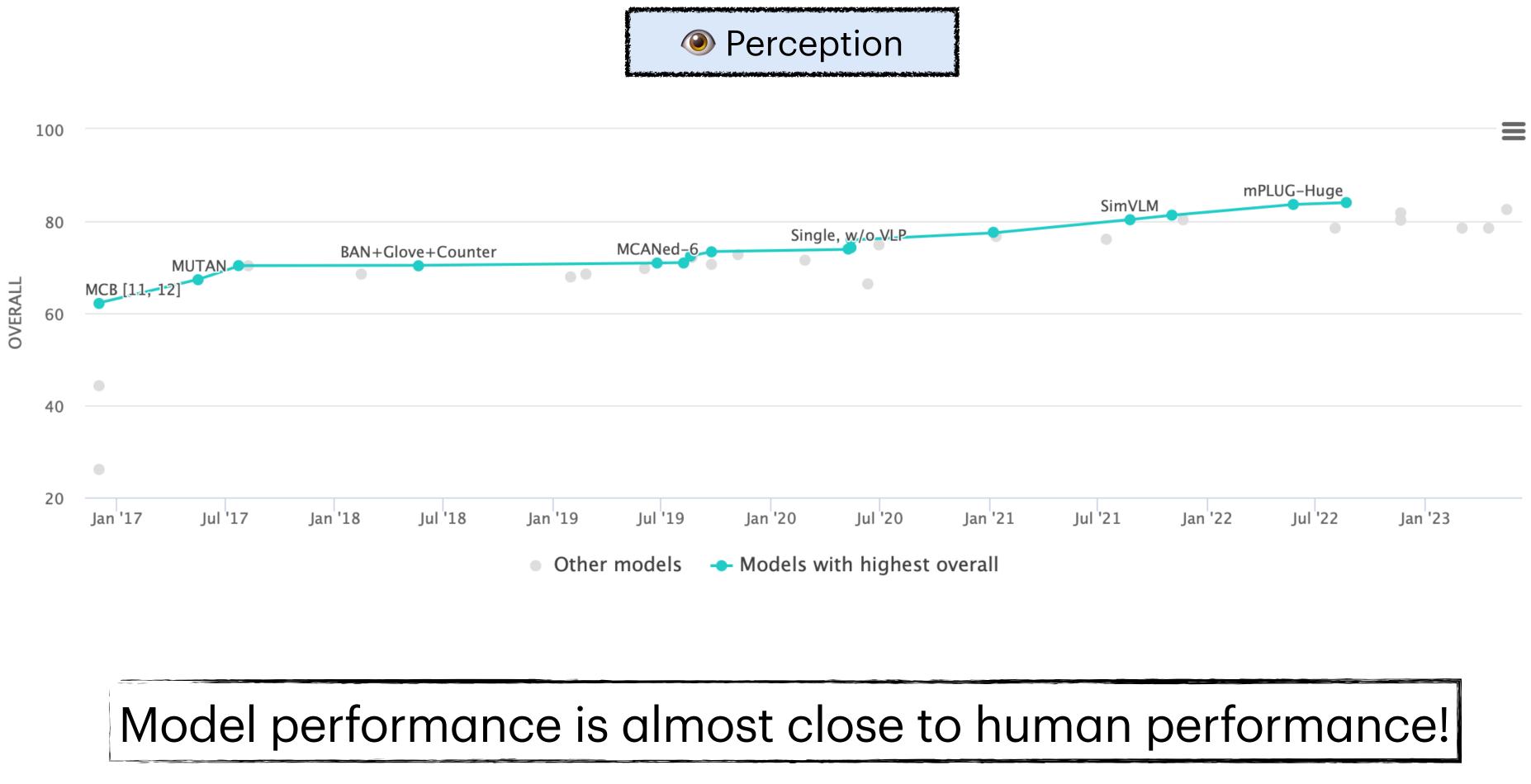




| <u>~ ~</u> | |
|------------|--|
| an | |



Visual Question Answering

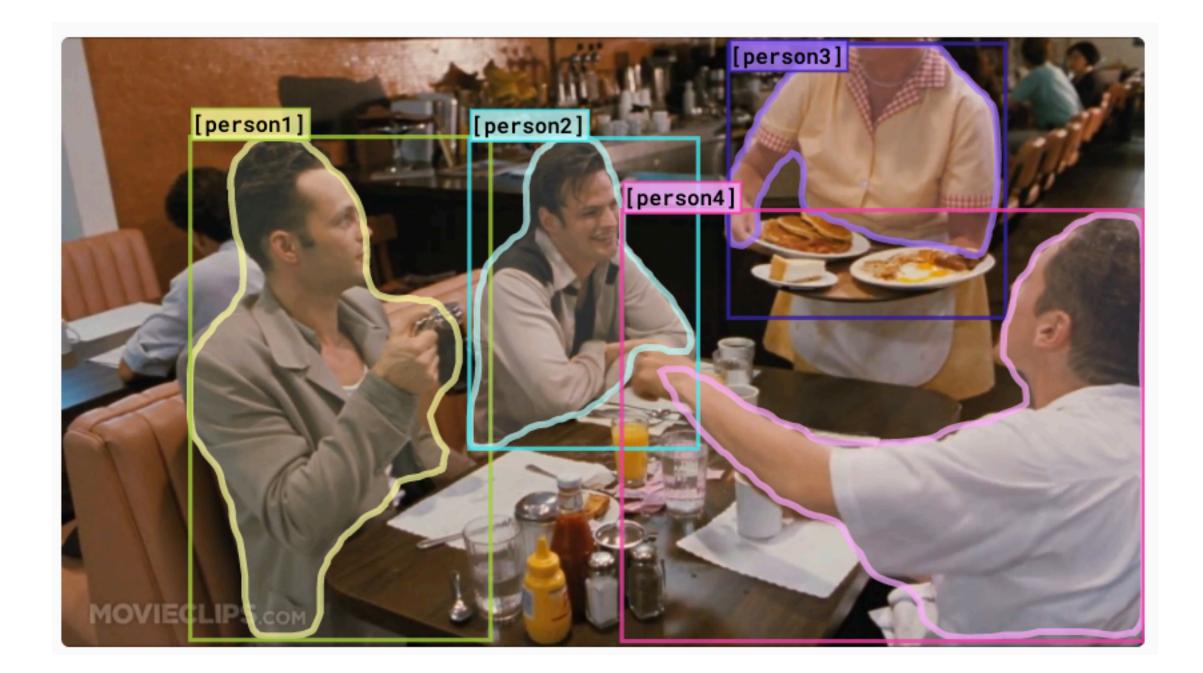


https://paperswithcode.com/sota/visual-question-answering-on-vqa-v2-test-std

VQA: Visual Question Answering. Aishwarya Agrawal, Jiasen Lu, Stanislaw Antol, Margaret Mitchell, C. Lawrence Zitnick, Dhruv Batra, Devi Parikh. ICCV 2015.



Visual Commonsense Reasoning



From Recognition to Cognition: Visual Commonsense Reasoning. Rowan Zellers, Yonatan Bisk, Ali Farhadi, and Yejin Choi. CVPR 2019.

Why is **[person4**] pointing at [person1]? a) He is telling [person3] that [person1] ordered

the pancakes.

b) He just told a joke.

c) He is feeling accusatory towards [person1]].

d) He is giving **[person1**] directions.

Rationale: I think so because...

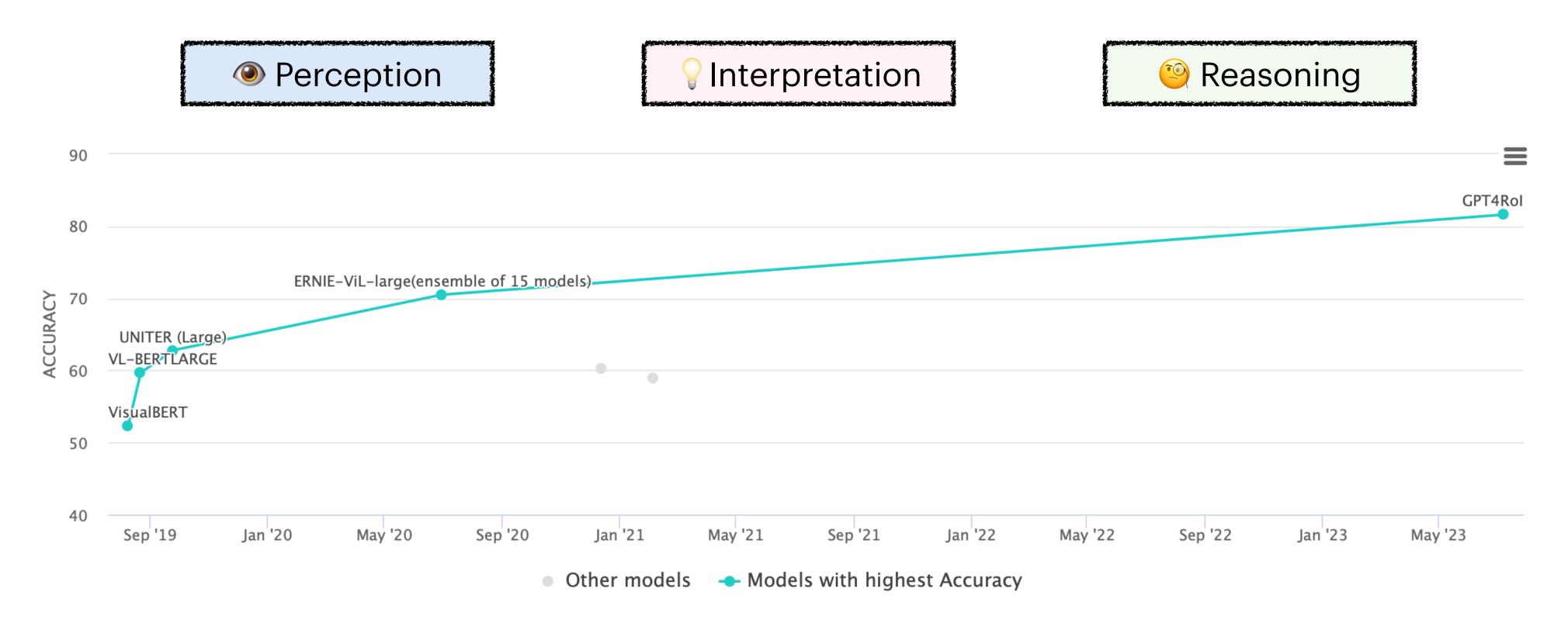
a) **[person1**] has the pancakes in front of him.

b) [person4]] is taking everyone's order and asked for clarification.

c) [person3] is looking at the pancakes both she and [person2] are smiling slightly.

d) **[person3**] is delivering food to the table, and she might not know whose order is whose.

Visual Commonsense Reasoning



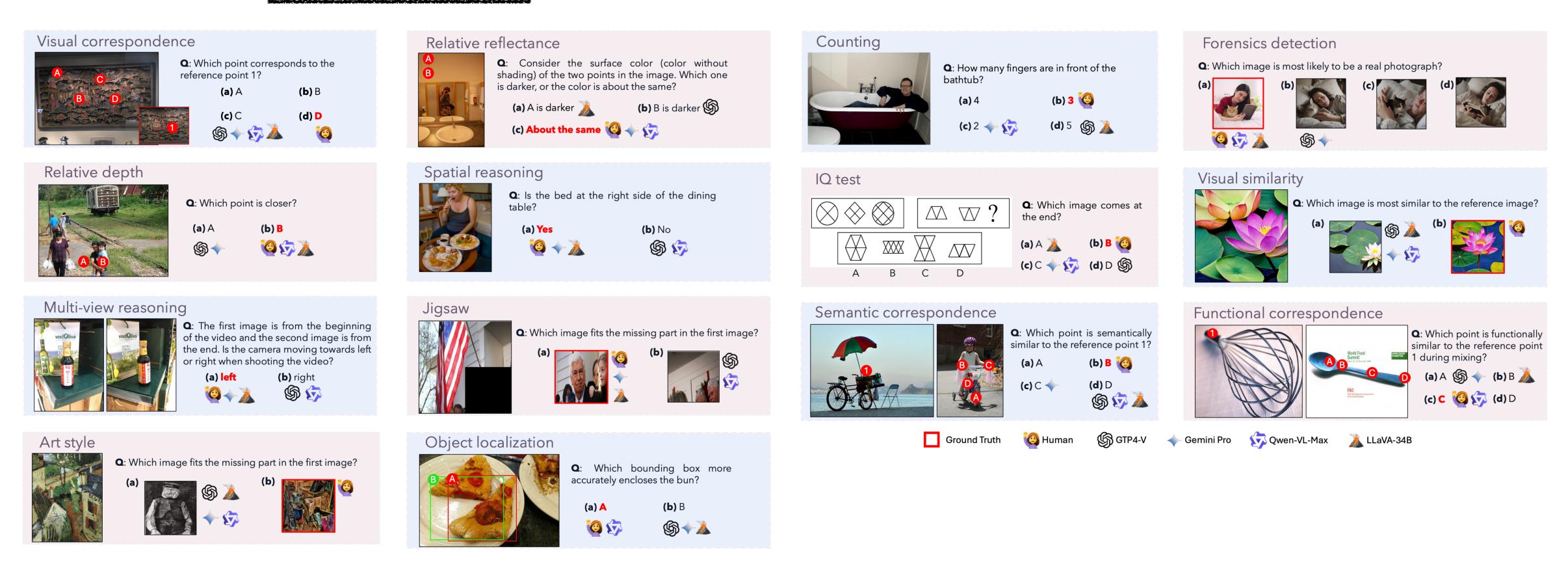
Requires Rol-based reasoning to achieve human-level performance

From Recognition to Cognition: Visual Commonsense Reasoning. Rowan Zellers, Yonatan Bisk, Ali Farhadi, and Yejin Choi. CVPR 2019.

BLINK: "Seeing" vs "Perceiving"

Perception



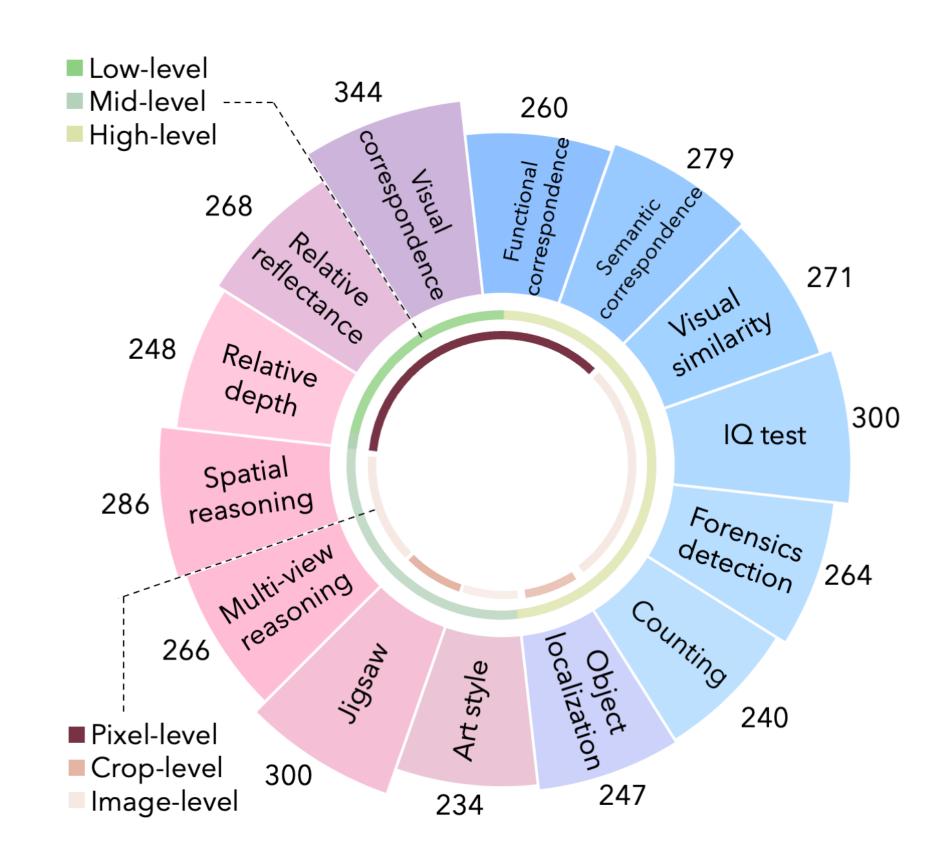


Interpretation

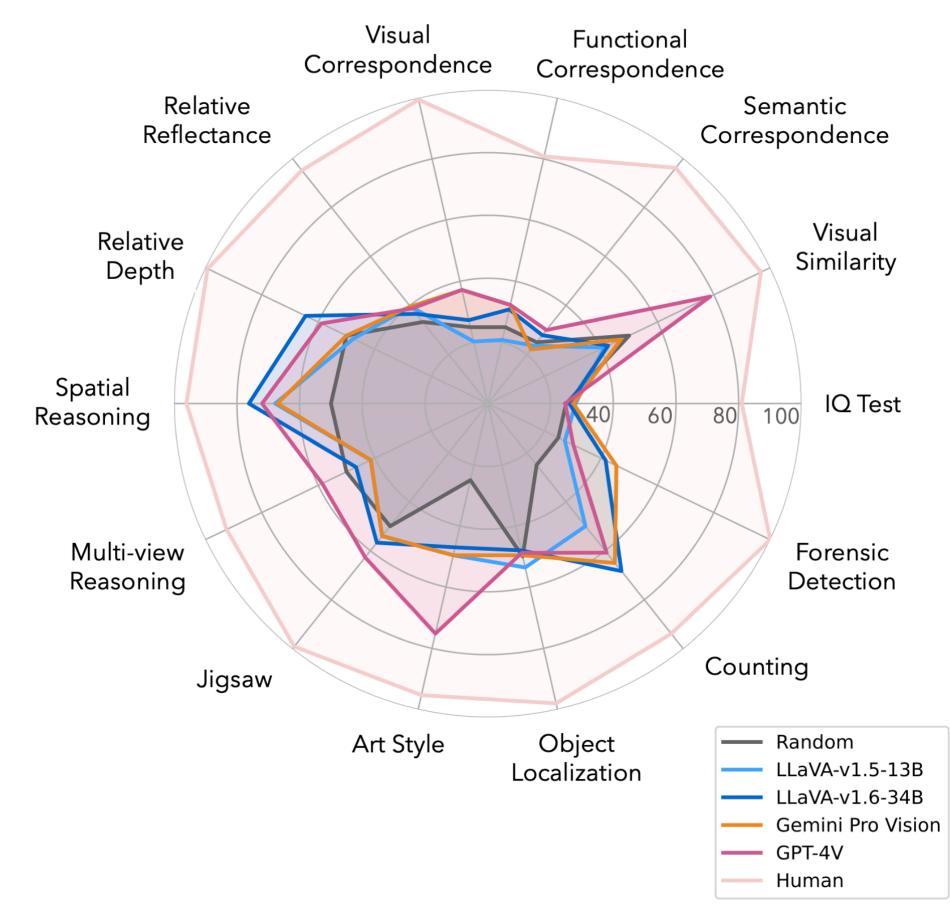
🧐 Reasoning



BLINK: "Seeing" vs "Perceiving"



BLINK : Multimodal Large Language Models Can See but Not Perceive (ECCV 2024)



While these problems only takes human a "blink" to solve, they exceed the capabilities of current multimodal large language models with mean performance **35–42%**

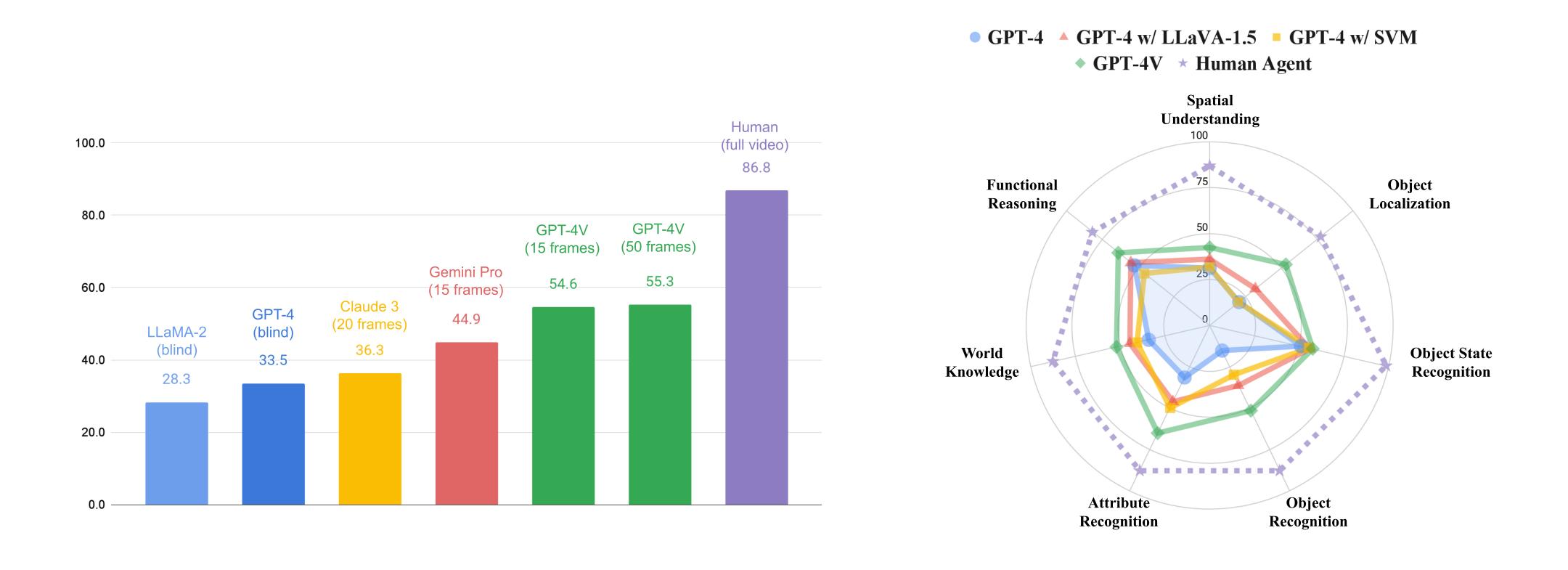


OpenEQA: Embodied QA Video Understanding + Planning





Performance on OpenEQA



VLMs perform better than LLMs, but tasks that require **episodic memory** are still hard and substantially worse than human performance - these tasks require long form video understanding.



From Word Models to World Models

- Large language models (LLMs), seem to have captured a **linguistic** understanding of the world.
- LLMs can answer all kinds of questions based on their knowledge, but they have no idea what is currently going on in the world around them.
- Enhancing LLMs with the ability to "see" the world and **situating** them in a user's smart glasses or on a home robot
- Rather than simply predicting the next token in a string, an embodied AI agent would show that it's grounded in an understanding of the physical world.



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Vision Transformer

Images can be represented as tokens too!

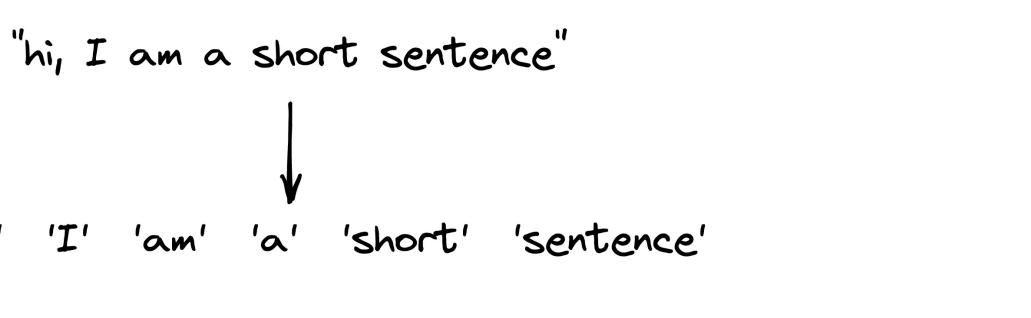
Sentence to word tokens:

'hi'

Image to image patches:



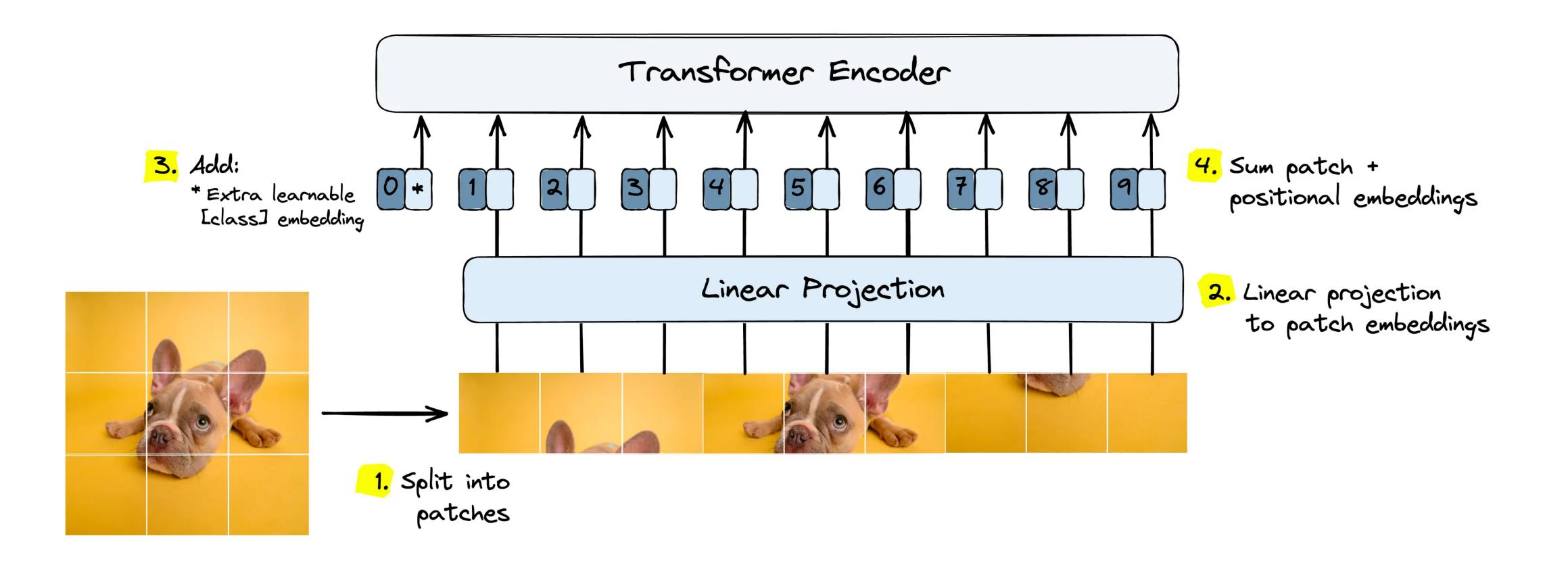
The input image (e.g., 224×224 pixels) is divided into small non-overlapping patches (e.g., 16×16 pixels each).





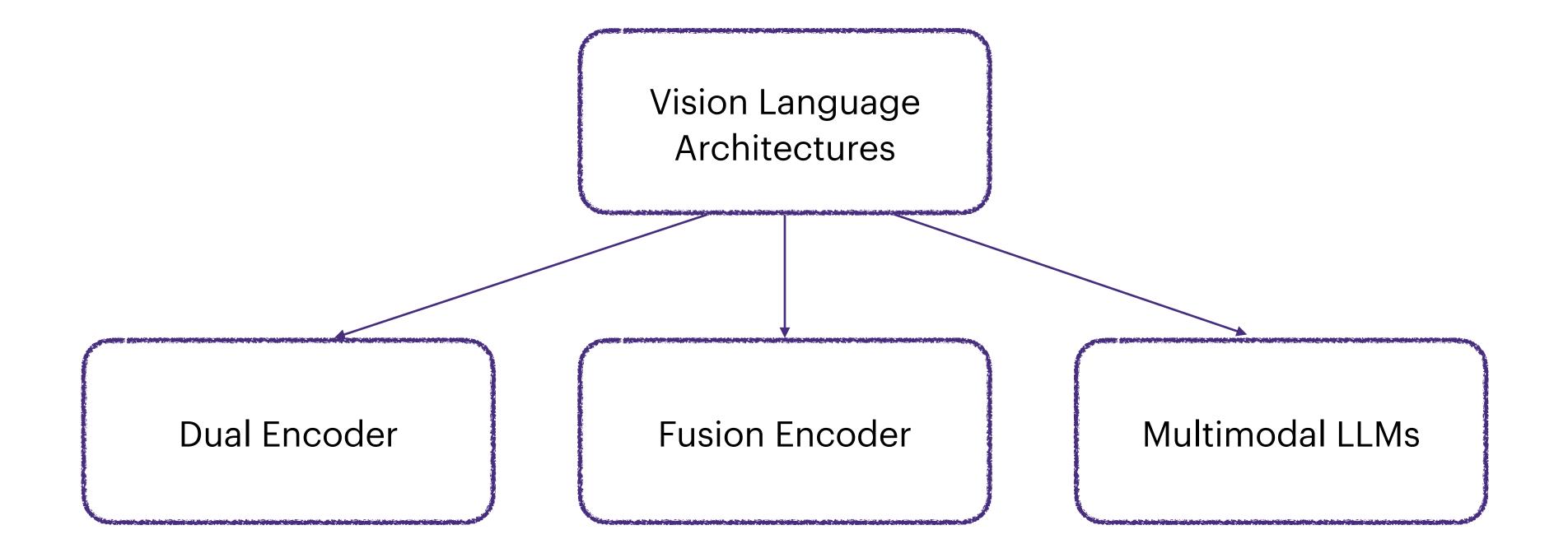
Vision Transformer

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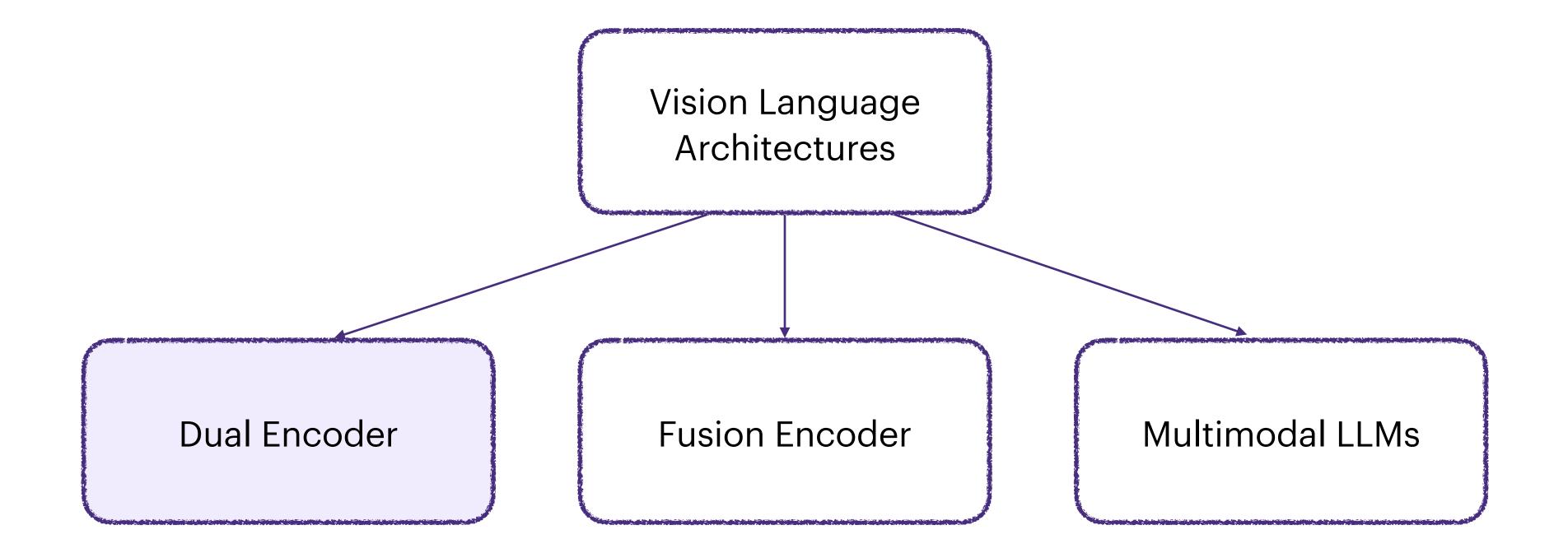


Vision Language Models



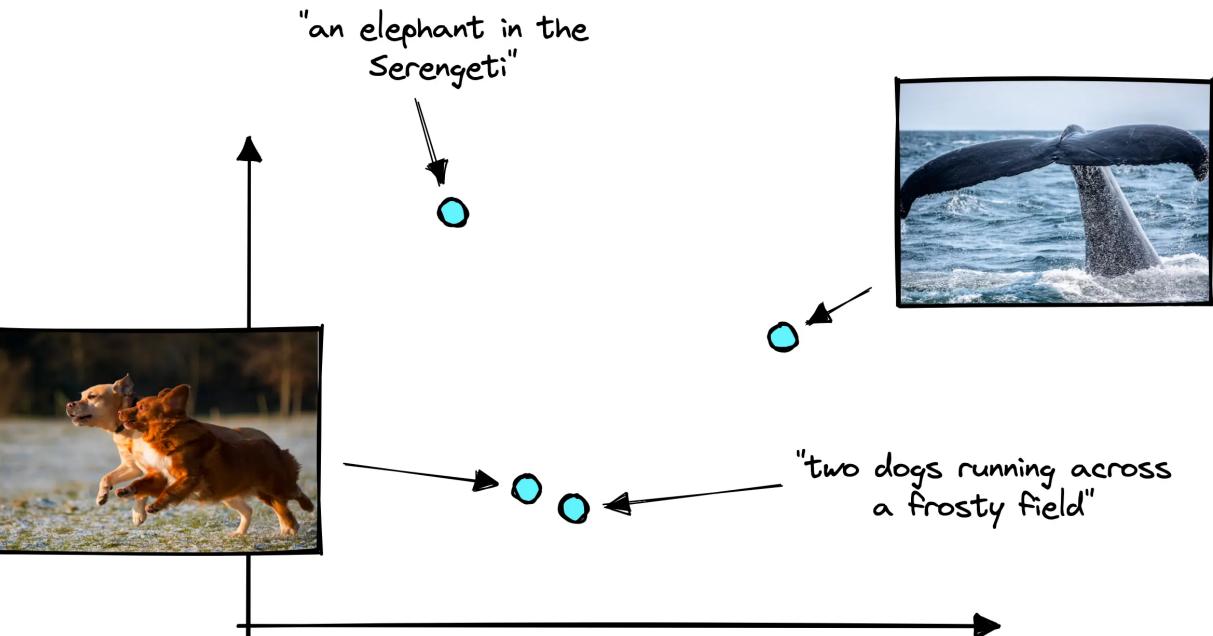


Vision Language Models





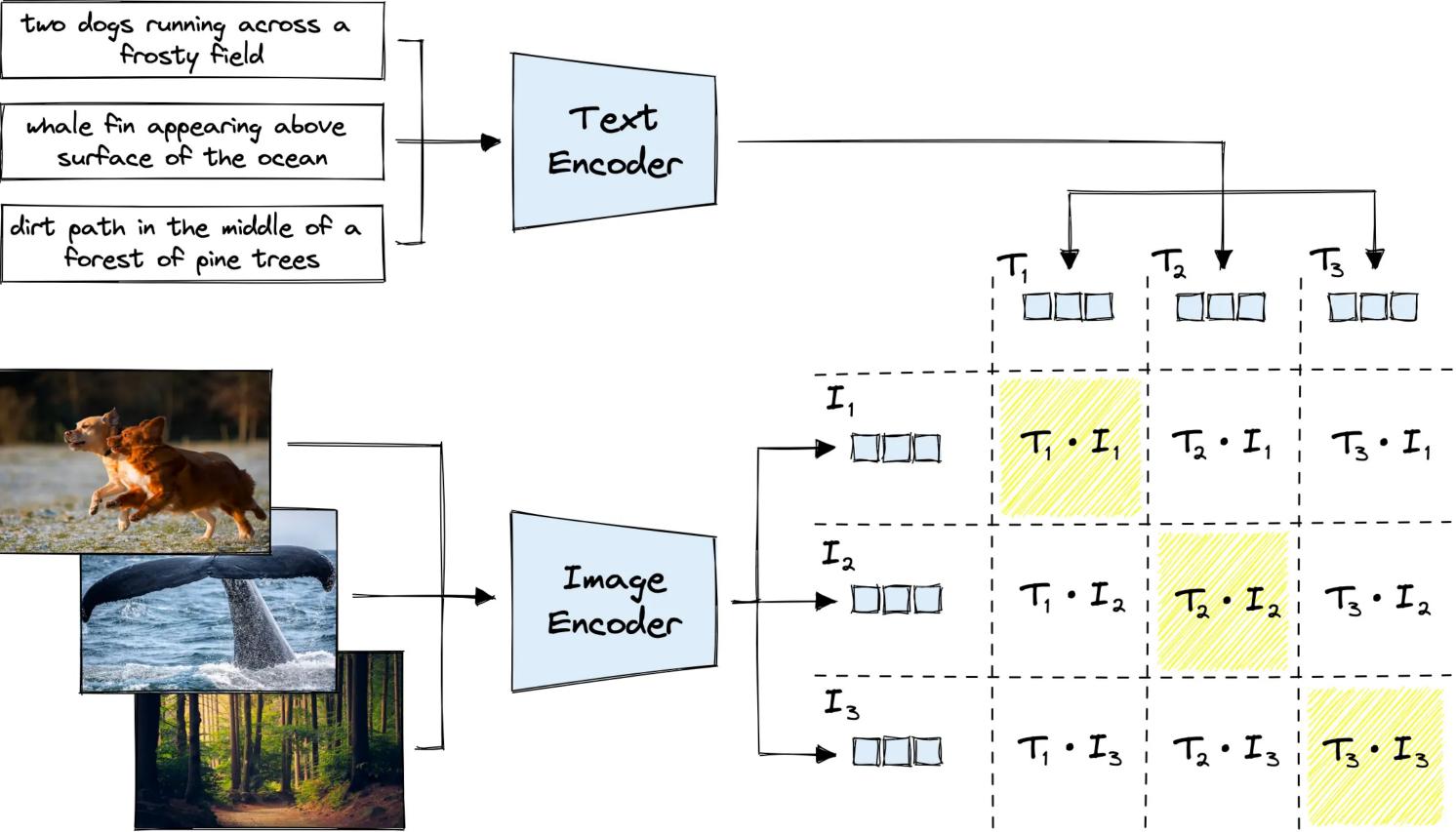
Goal: Representing Images and Text in the same embedding space

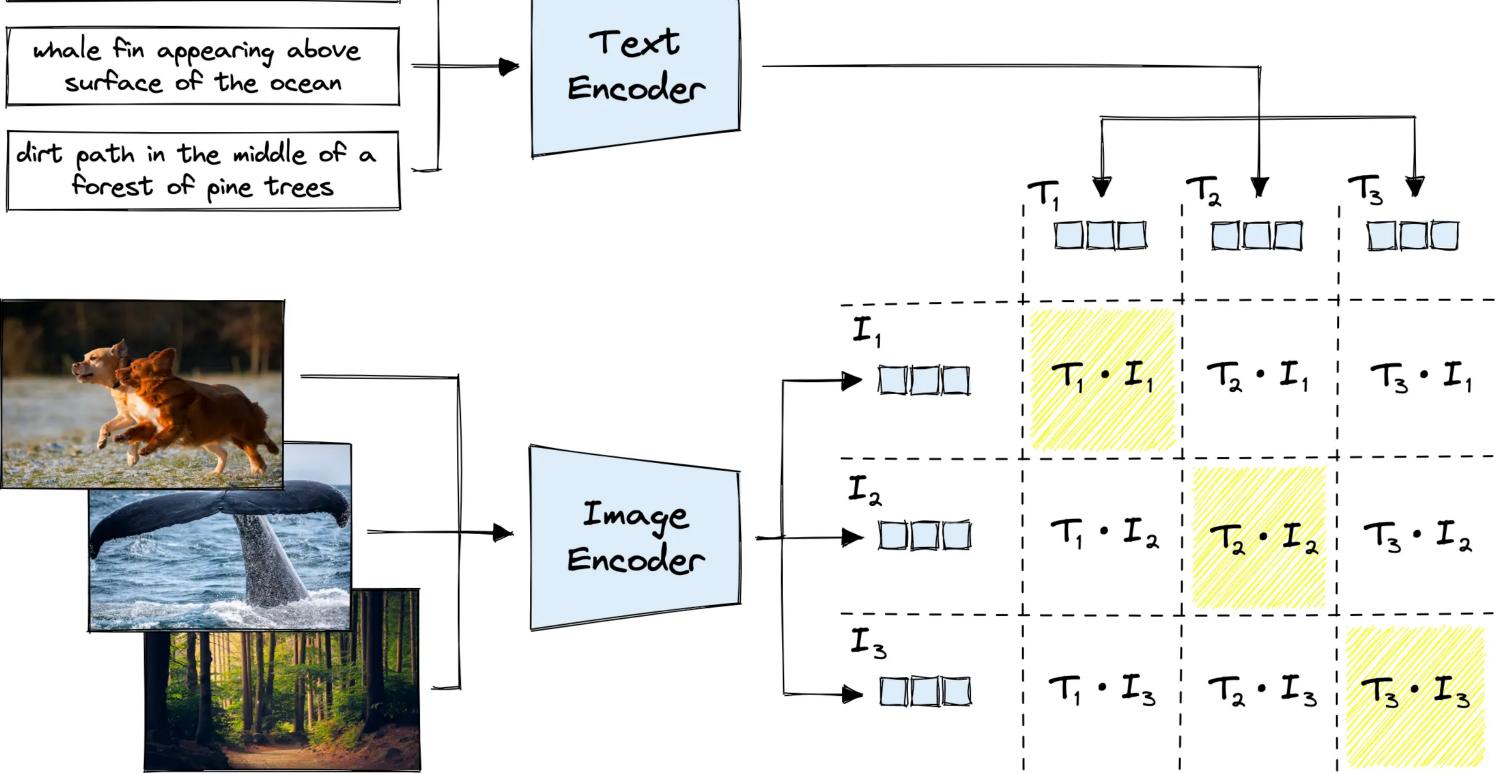


https://www.pinecone.io/learn/series/image-search/clip/

CLIP







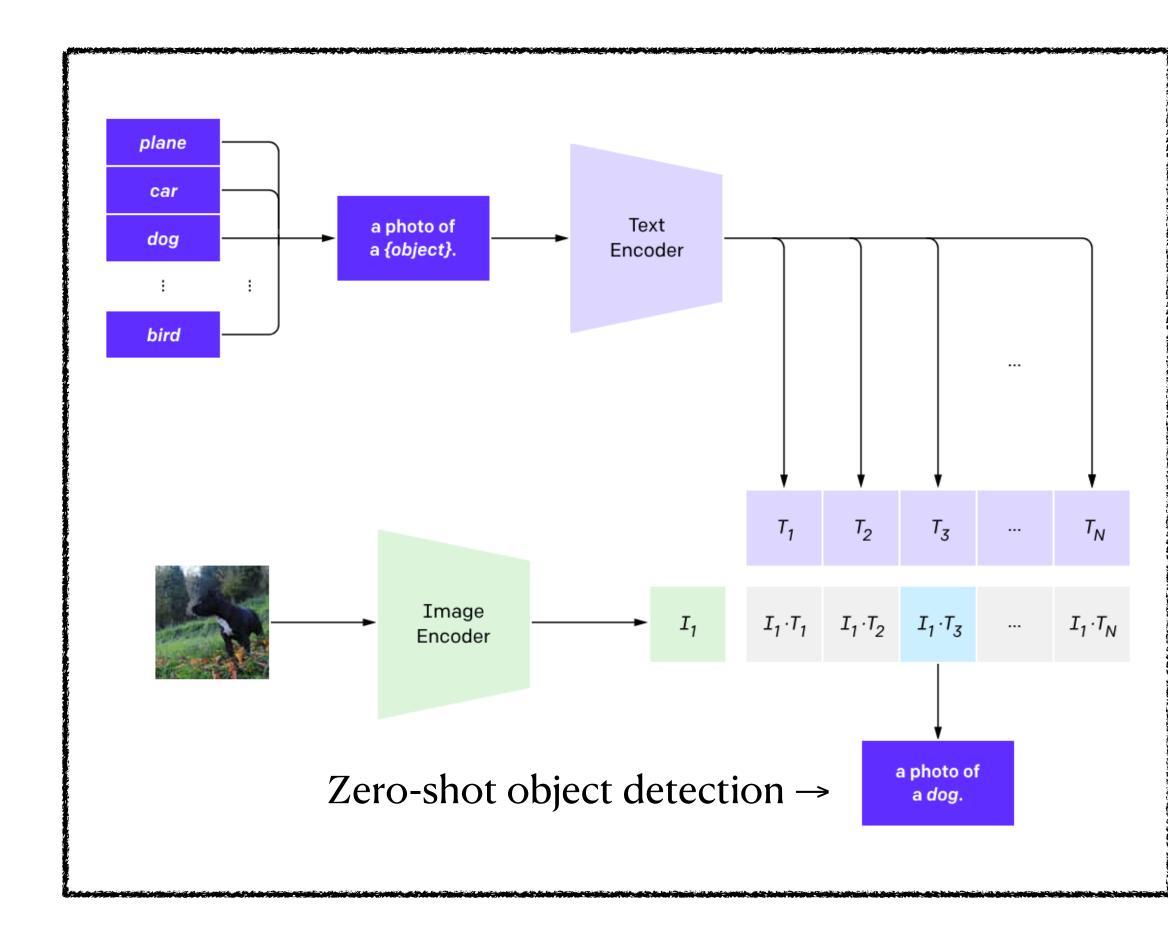
https://openai.com/research/clip https://www.pinecone.io/learn/series/image-search/clip/

CLIP

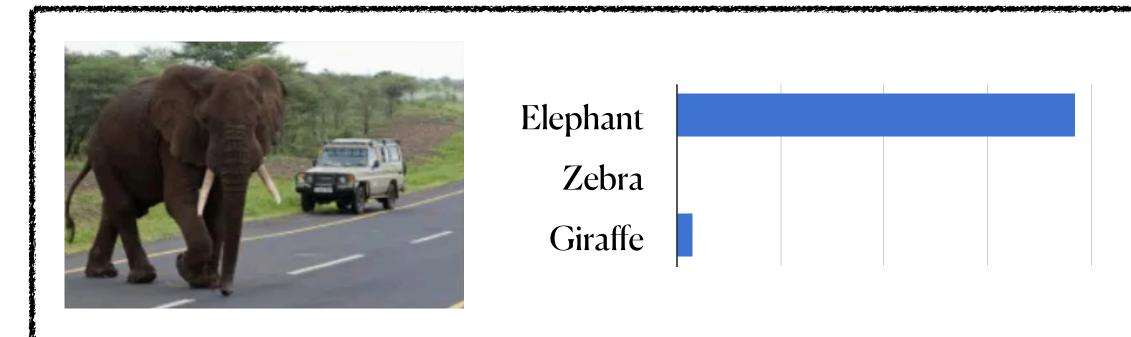
Training using Contrastive Loss: pull similar images closer, push different images apart







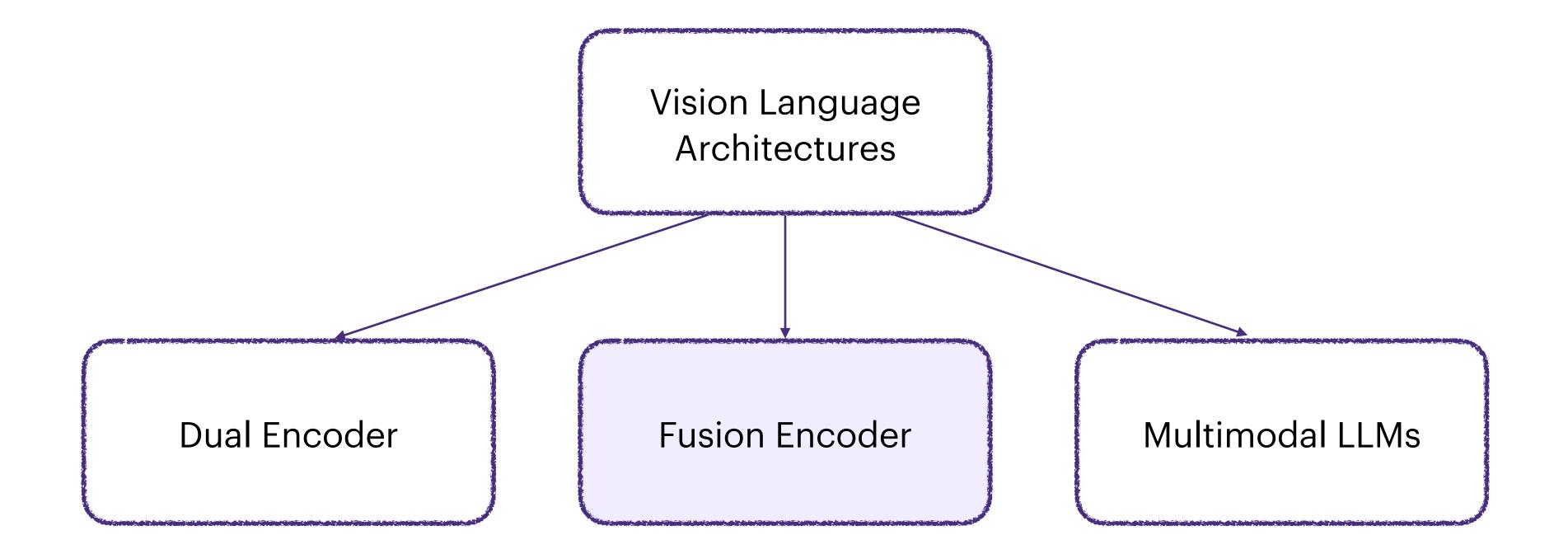
Using CLIP **Capabilities: Zero-shot inference**





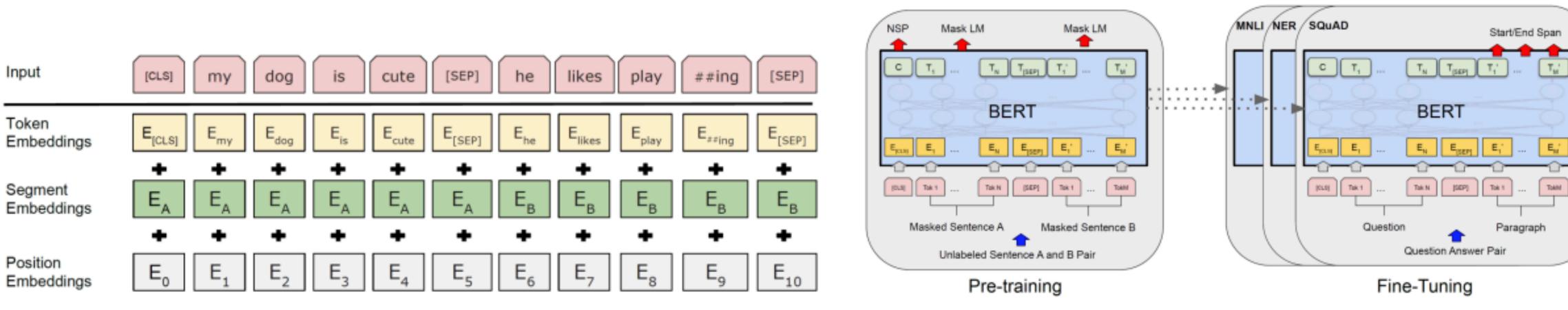
A wooden table topped with lots of wooden utensils.

Vision Language Models





Revisiting BERT... Flexible and powerful in aggregating and aligning word features



Embedded features in BERT

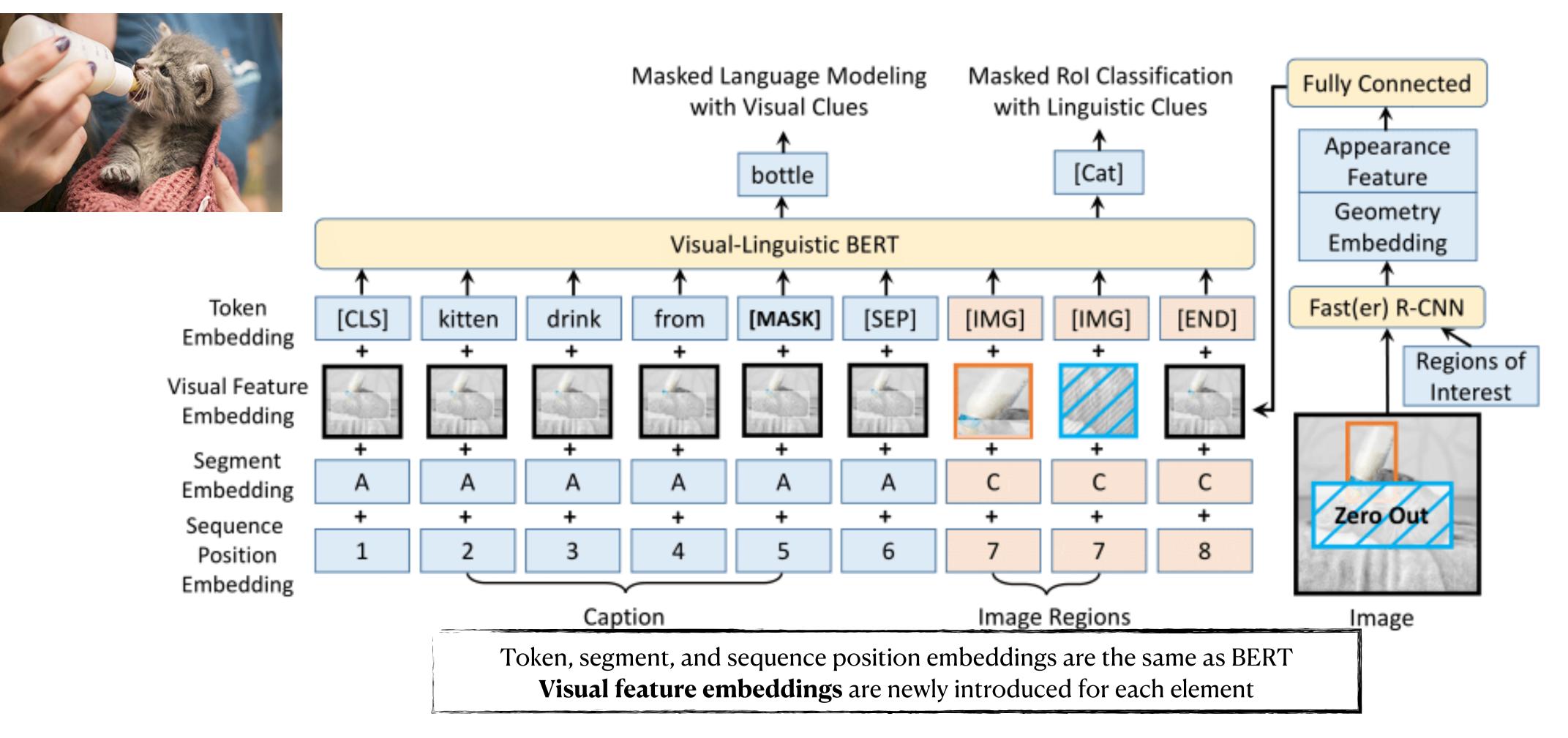
Pre-training & finetuning of BERT





• kitten drinking from [MASK]

• "kitten drinking from bottle"



VL-BERT: Pre-training of generic visual-linguistic representations. Weijie Su, Xizhou Zhu, Yue Cao, Bin Li, Lewei Lu, Furu Wei, and Jifeng Dai. ICLR 2020.

VL-BERT

Architecture



VL-BERT Pretraining

Conceptual Captions Pre-training

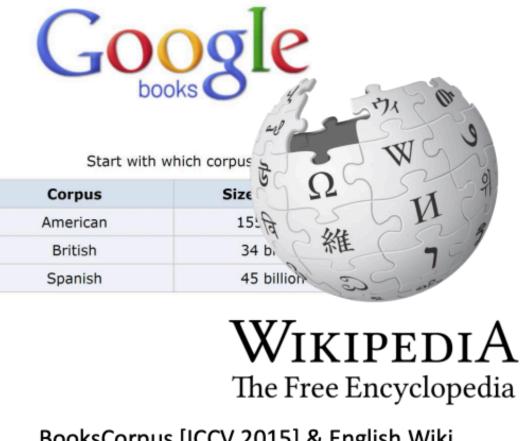
- Input: <Caption , Image >
- Task #1: Masked Language Modeling with Visual Clues
 - In the above figure, "kitten drinking from [MASK]", it could be any containers, such as "bowl", "spoon" and "bottle". But with visual clues, the network should predict the masked word as "bottle".
- Task #2: Masked Rol (Region of Interest) Classification with Linguistic Clues
 - In the above figure, the RoI corresponding to cat in image is masked out, and the corresponding category cannot be predicted from any visual clues. But with the input caption of "kitten drinking from bottle", the model can infer the category such as "a cat" by exploiting the linguistic clues.

BooksCorpus & English Wikipedia Pre-training

- Input: < Text ____, Null>
- Task: Standard Masked Language Modelling (similar to BERT)



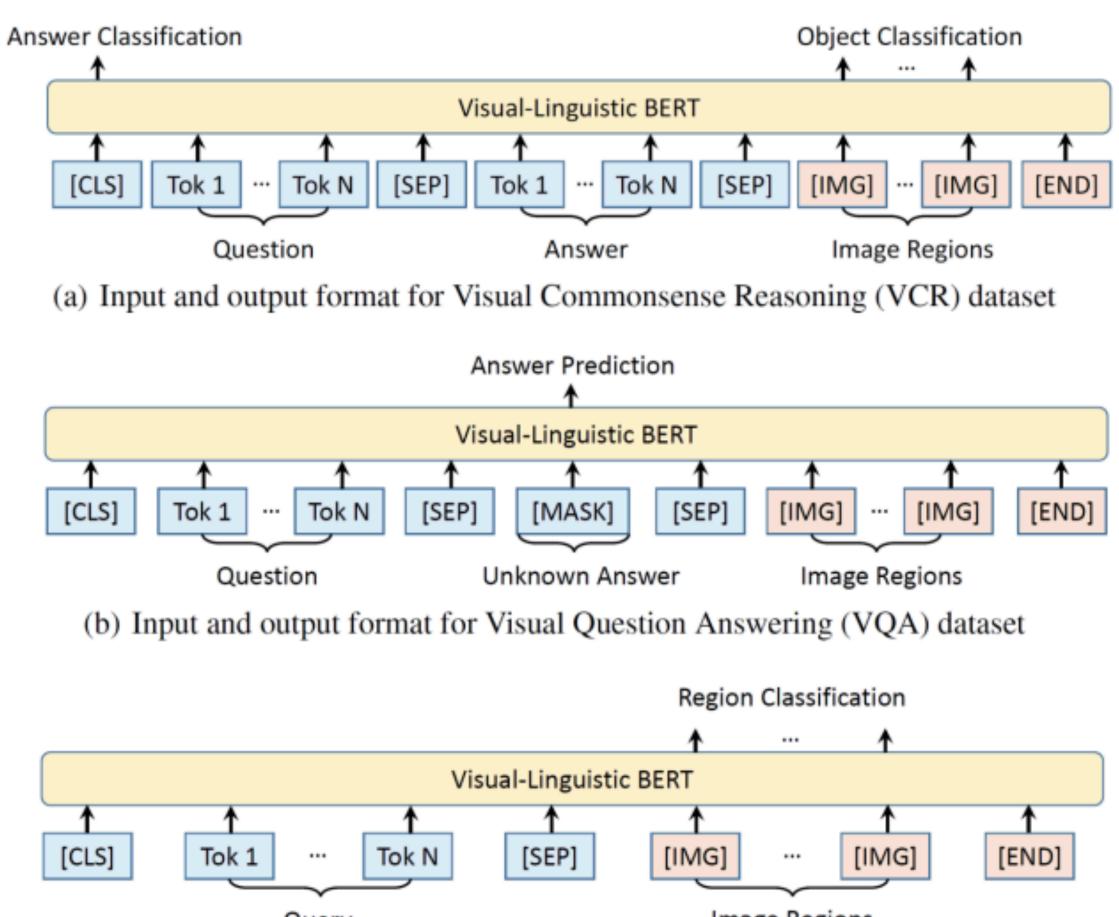
Conceptual Captions [ACL 2018]

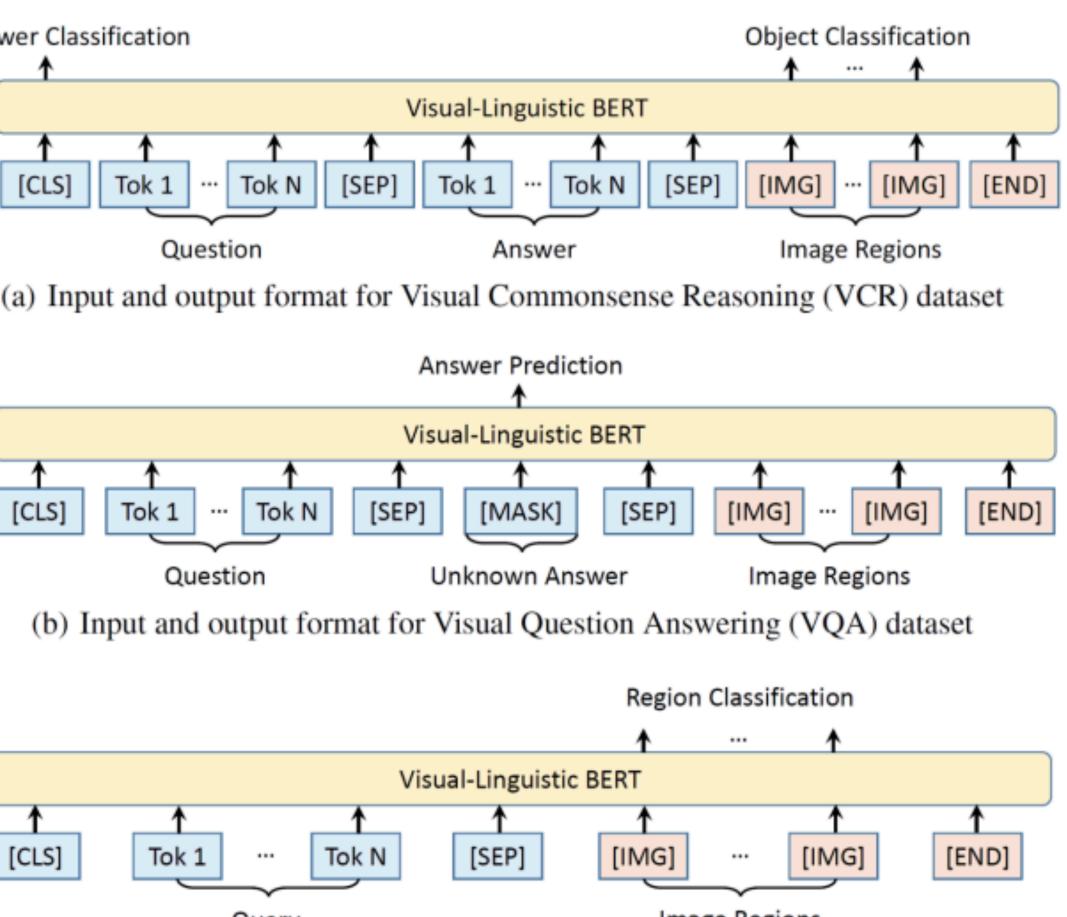


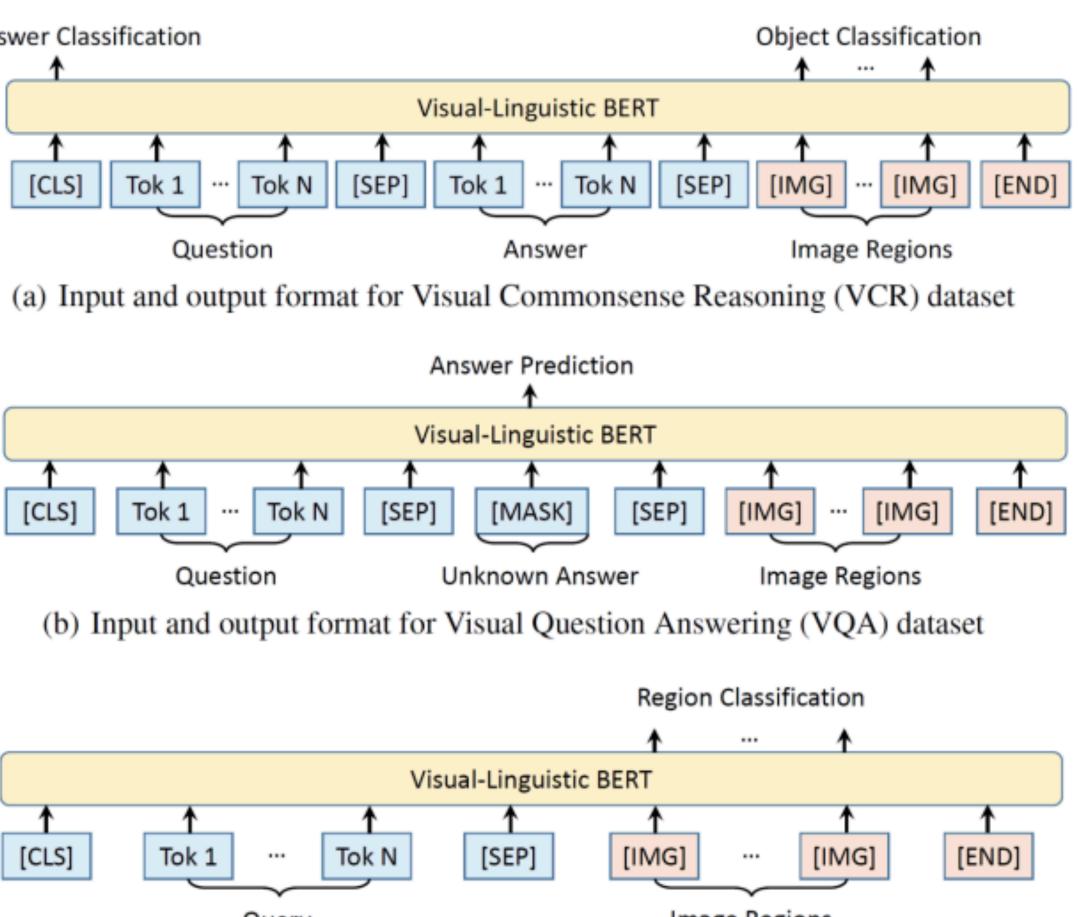
BooksCorpus [ICCV 2015] & English Wiki

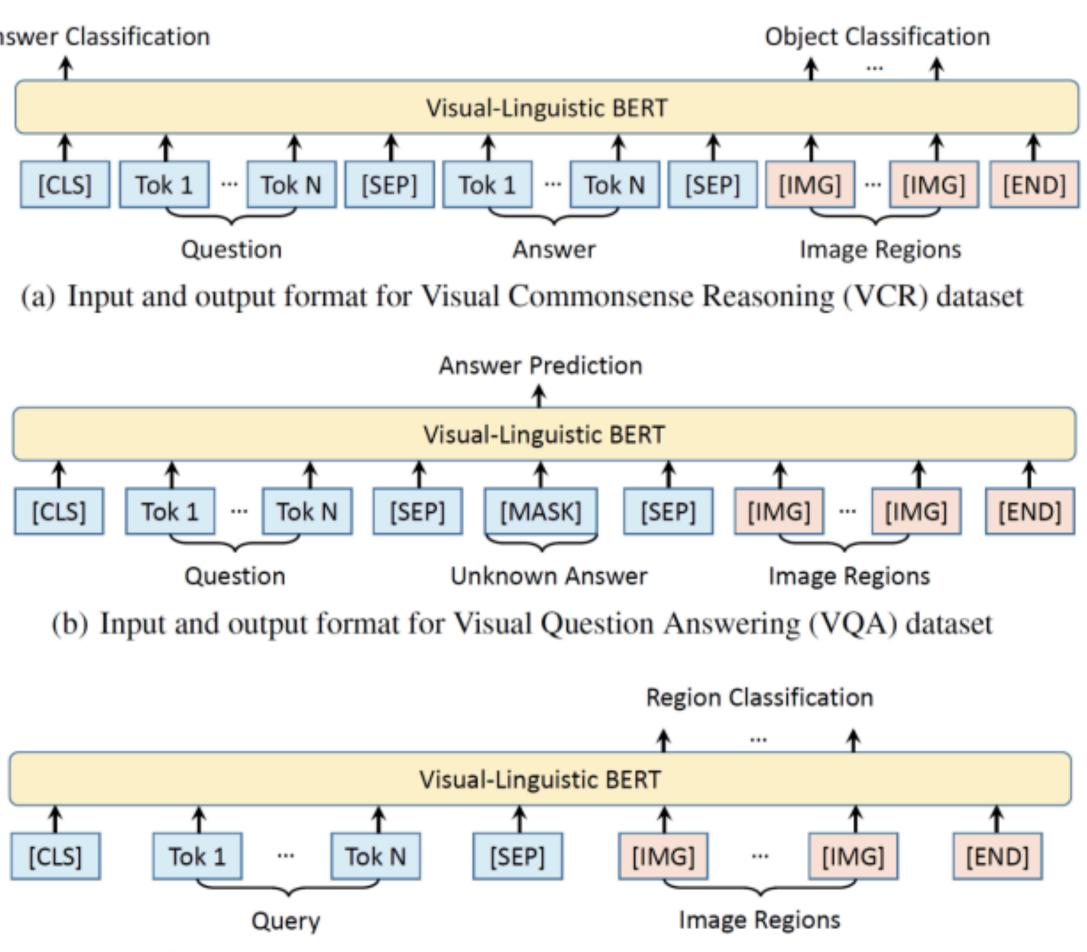


VL-BERT Finetuning









(c) Input and output format for Referring Expression task on RefCOCO+ dataset

VL-BERT: Pre-training of generic visual-linguistic representations. Weijie Su, Xizhou Zhu, Yue Cao, Bin Li, Lewei Lu, Furu Wei, and Jifeng Dai. ICLR 2020.



VL-BERT Capabilities

| Model | $Q \rightarrow A$ QA | | \rightarrow R Q - | | AR | Model | test-dev | test-std | |
|--|------------------------|------|---------------------|------|------|-------|--|----------|-------|
| | val | test | val | test | val | test | BUTD (Anderson et al., 2018) | 65.32 | 65.67 |
| R2C (Zellers et al., 2019) | 63.8 | 65.1 | 67.2 | 67.3 | 43.1 | 44.0 | ViLBERT (Lu et al., 2019) [†] | 70.55 | 70.92 |
| ViLBERT (Lu et al., 2019) [†] | 72.4 | 73.3 | 74.5 | 74.6 | 54.0 | 54.8 | VisualBERT (Li et al., 2019b) [†] | 70.80 | 71.00 |
| VisualBERT (Li et al., 2019b) [†] | 70.8 | 71.6 | 73.2 | 73.2 | 52.2 | 52.4 | | | |
| B2T2 (Alberti et al., 2019) [†] | 71.9 | 72.6 | 76.0 | 75.7 | 54.9 | 55.0 | LXMERT (Tan & Bansal, 2019) [†] | 72.42 | 72.54 |
| VL-BERT _{BASE} w/o pre-training | 73.1 | - | 73.8 | - | 54.2 | - | VL-BERT _{BASE} w/o pre-training | 69.58 | - |
| VL-BERT _{BASE} | 73.8 | - | 74.4 | - | 55.2 | - | VL-BERT _{BASE} | 71.16 | - |
| VL-BERT _{LARGE} | 75.5 | 75.8 | 77.9 | 78.4 | 58.9 | 59.7 | VL-BERT _{LARGE} | 71.79 | 72.22 |

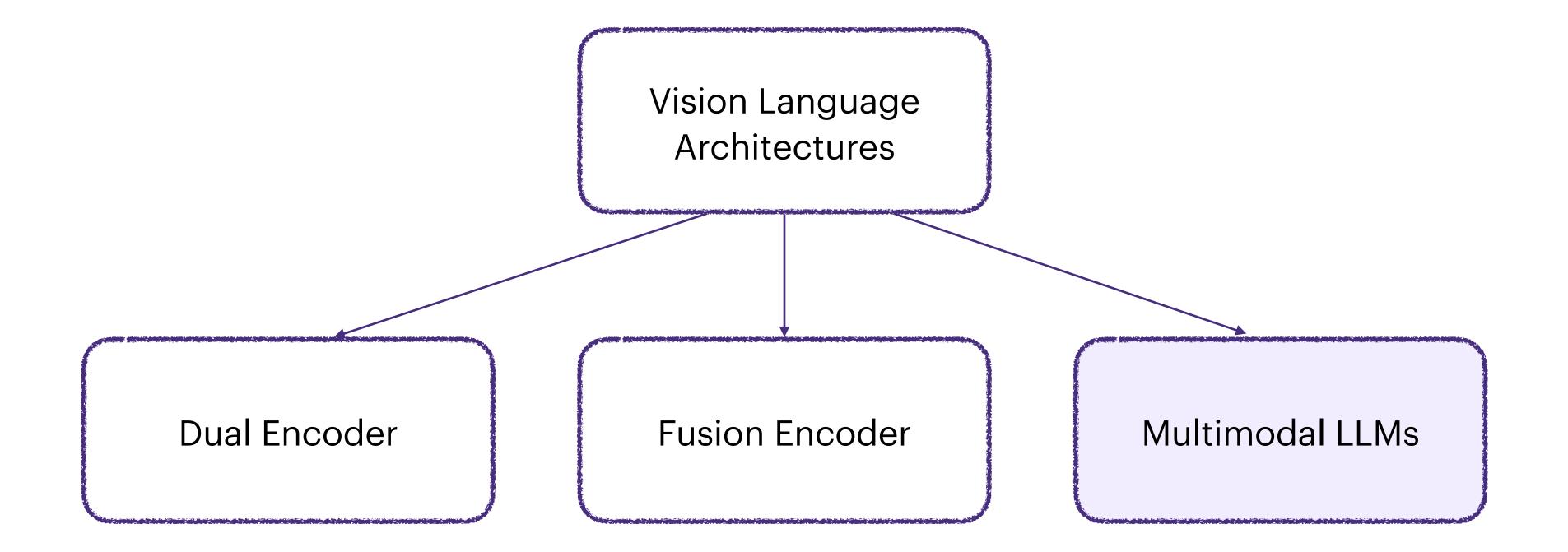
VCR

Still far from human performance. Yet, VL-BERT was among the first to introduce and popularize this architecture.

VQA

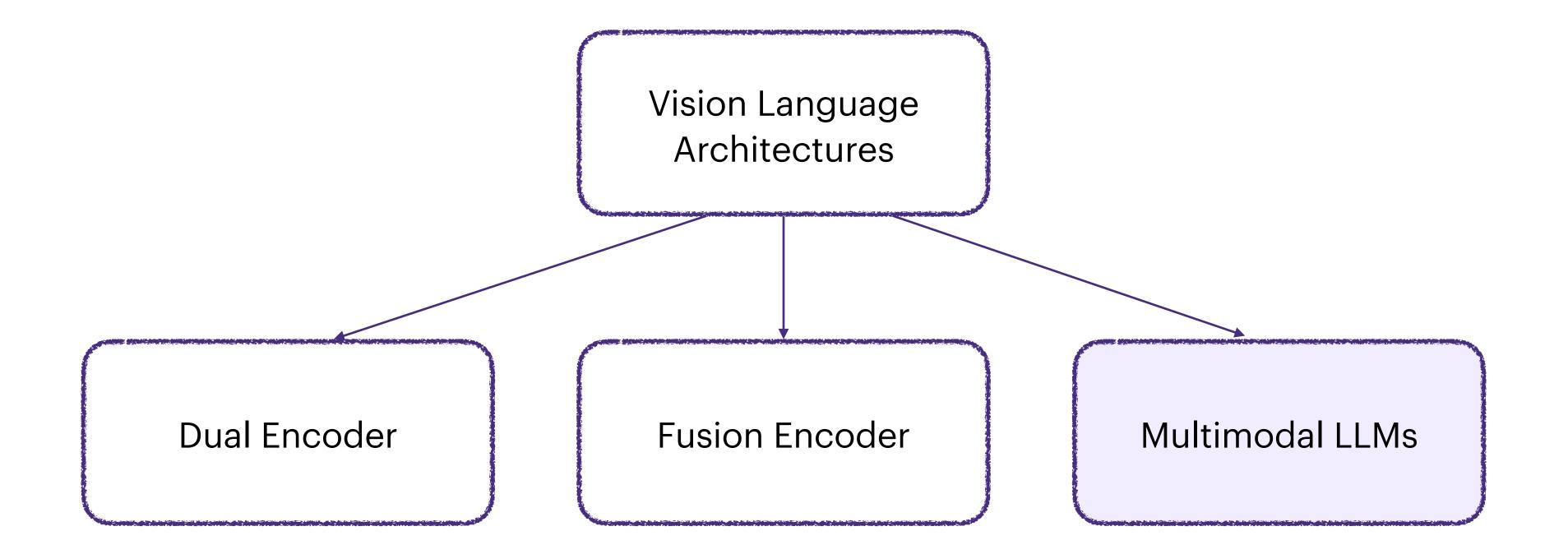


Vision Language Models





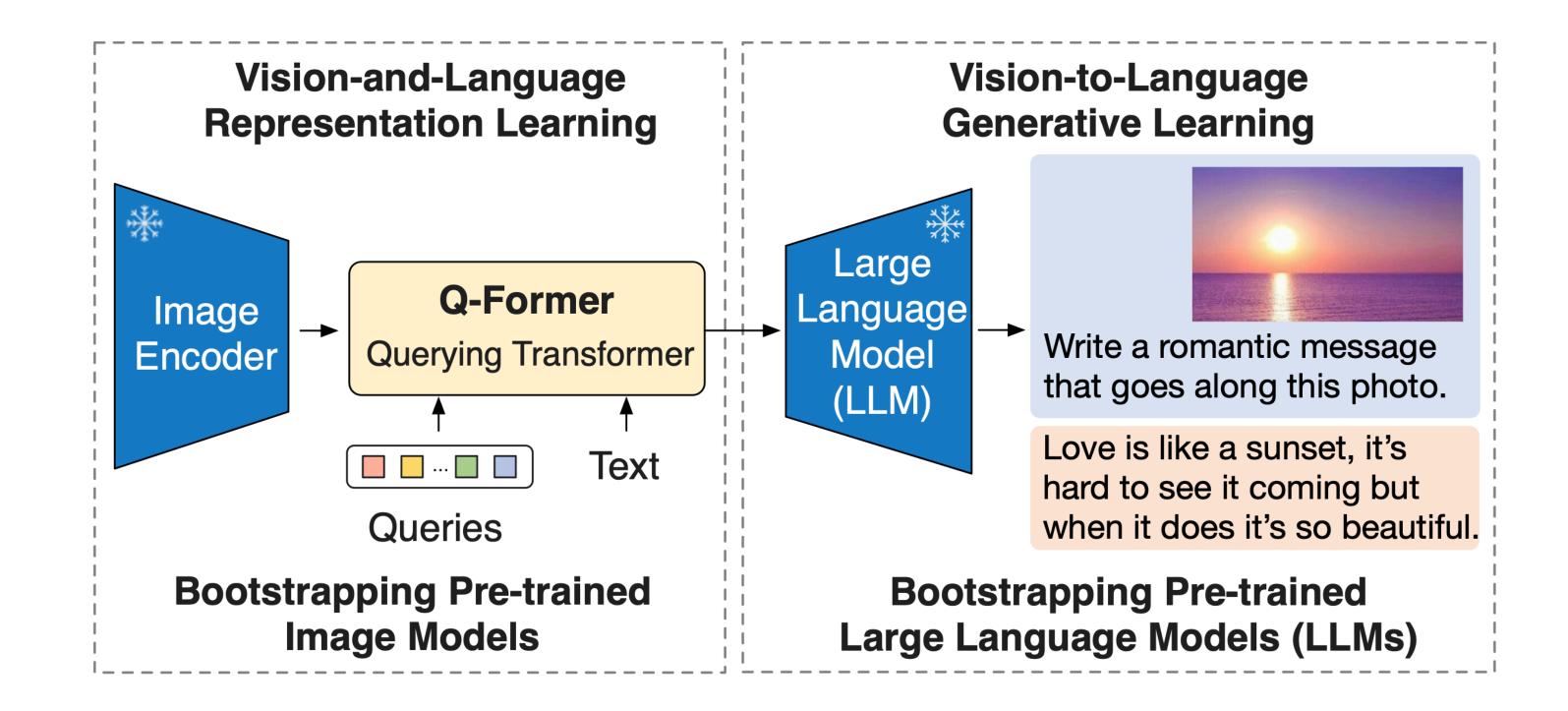
Vision Language Models



🤪 We trained huge LLMs already 💸... can we make them understand other modalities?







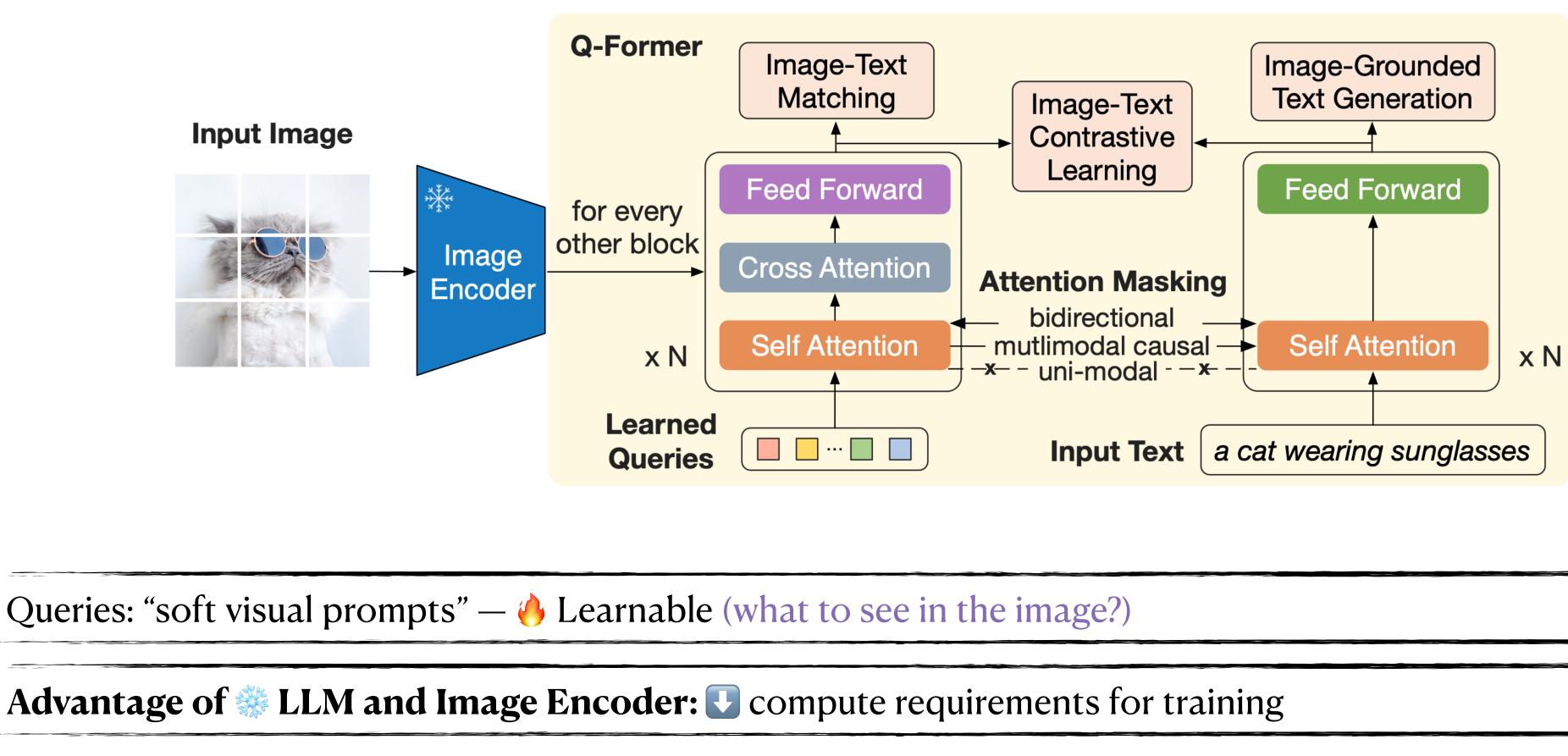
A **Q-Former** is trained to connect a frozen image encoder to a frozen LLM: image tokens are converted to tokens readable by the LLM. Prompt tuning: projection layer for visual tokens

BLIP-2: Bootstrapping Language-Image Pre-training with Frozen Image Encoders and Large Language Models (ICML 2023)





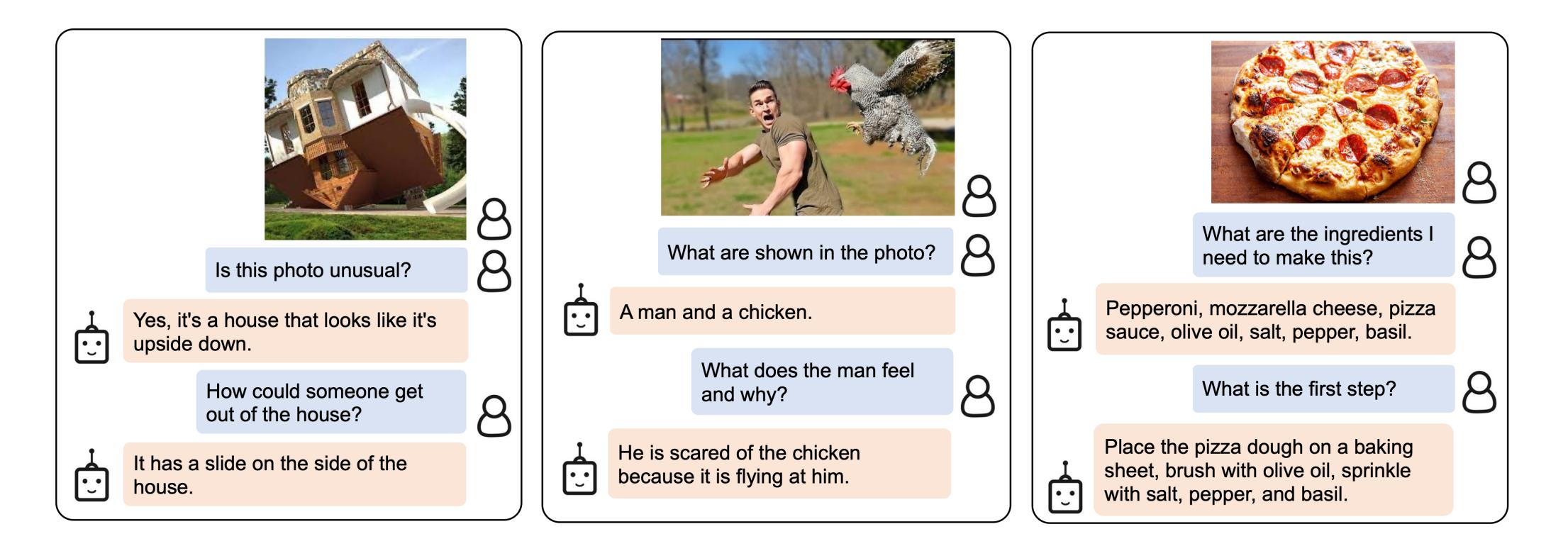
BLIP-2 **How is the Q-Former Trained?**

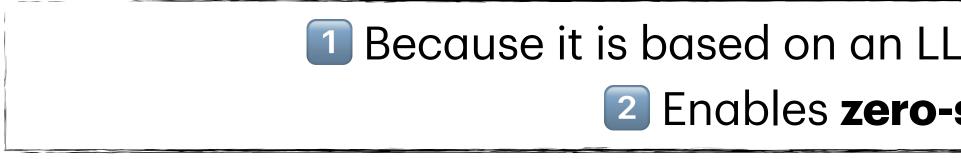


BLIP-2: Bootstrapping Language-Image Pre-training with Frozen Image Encoders and Large Language Models (ICML 2023)



BLIP-2 **Capabilities & Examples**



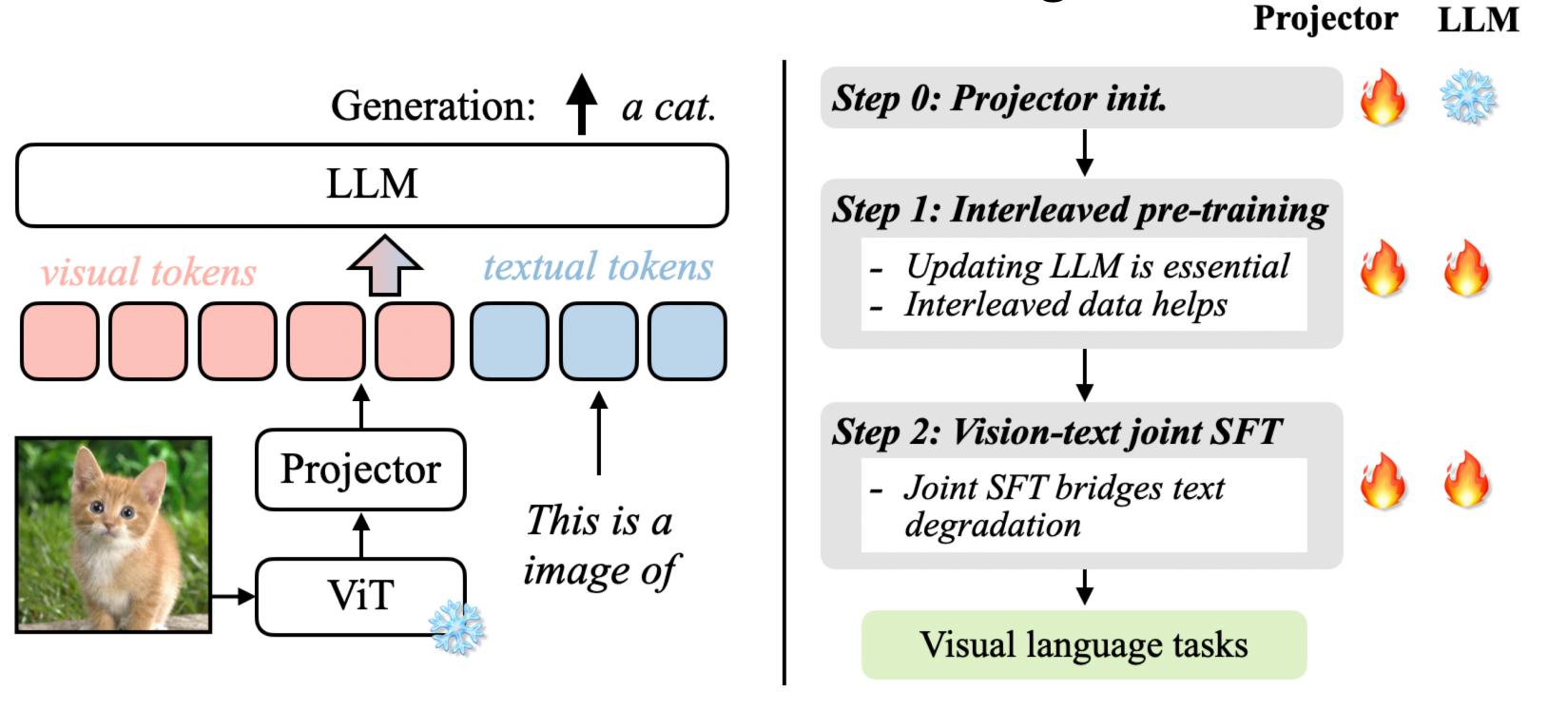


BLIP-2: Bootstrapping Language-Image Pre-training with Frozen Image Encoders and Large Language Models (ICML 2023)

Because it is based on an LLM, we can **chat** with it (unlike VL-BERT) **2** Enables **zero-shot** and **few-shot** tasks



Architect



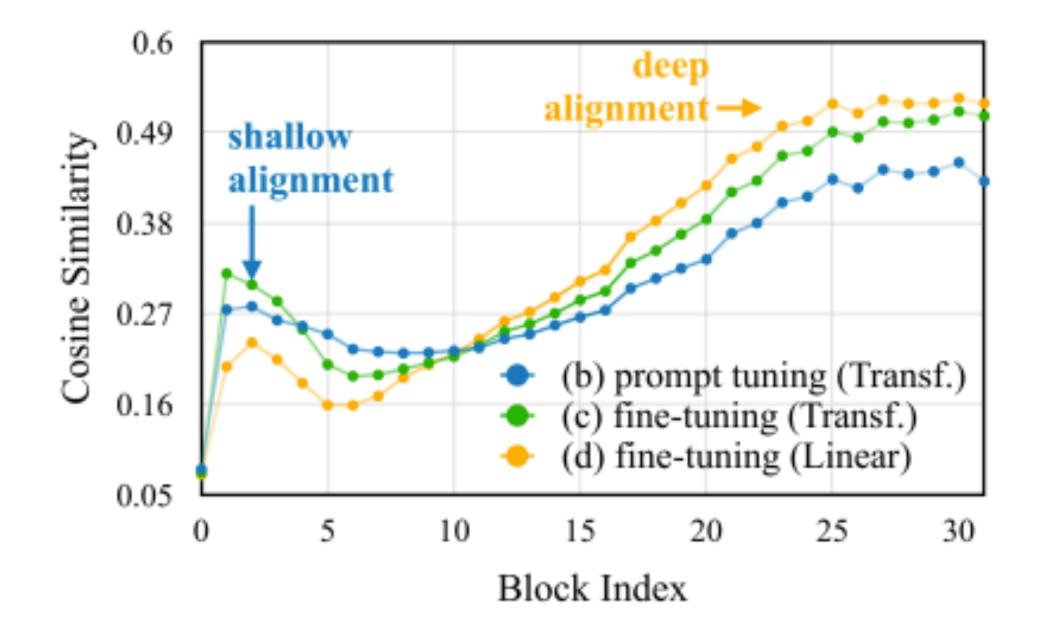
All steps use next token prediction objective. Prompt-tuning to support visual tokens can only enable shallow alignment, while **fine-tuning the LLM** leads to alignment at deeper layers



Architecture & Training



VILA Training Recipe



All steps use next token prediction objective. Prompt-tuning to support visual tokens can only enable shallow alignment, while **fine-tuning the LLM** leads to alignment at deeper layers

Image resolution is more important than the number of visual tokens: Increasing image resolution, particularly from 224 to 336, significantly improves the accuracy of tasks





VILA Capabilities

| Input few sho | Output | | |
|---------------|--------------|---|--|
| UNDERGROUND | CONGRESS 400 | soulomes | LLaVA-1.5: Soulemes. |
| Underground. | | for the second | Ours: Soulomes. |
| 2+1 | 5 + 6 | 3×6 | LLaVA-1.5 : 3x6=18 |
| 2+1=3 | 5+6=11 | ? | Ours : 3x6=18 |
| Romanticism | Surrealism | ? | LLaVA-1.5: Surrealism Ours: Impressionism |

Performs few-shot tasks, can support multiple images
 Enables COT reasoning

VILA: On Pre-training for Visual Language Models (CVPR 2024)



Prompt: \nI am getting just two custom pizza for me and my friend. How much should I pay in total according to the image? **Answer**: According to the image, you should pay \$11.99 for two custom pizzas.

Prompt: ... + *Let's think step-by-step*.

Answer: The image shows a chalkboard menu with a special for today, which is to create your own pizza. The price for this special is \$9.99. Since you are getting two custom pizzas, you should pay \$9.99 x 2 = \$19.98 for the two pizzas. So, the answer is \$19.98.



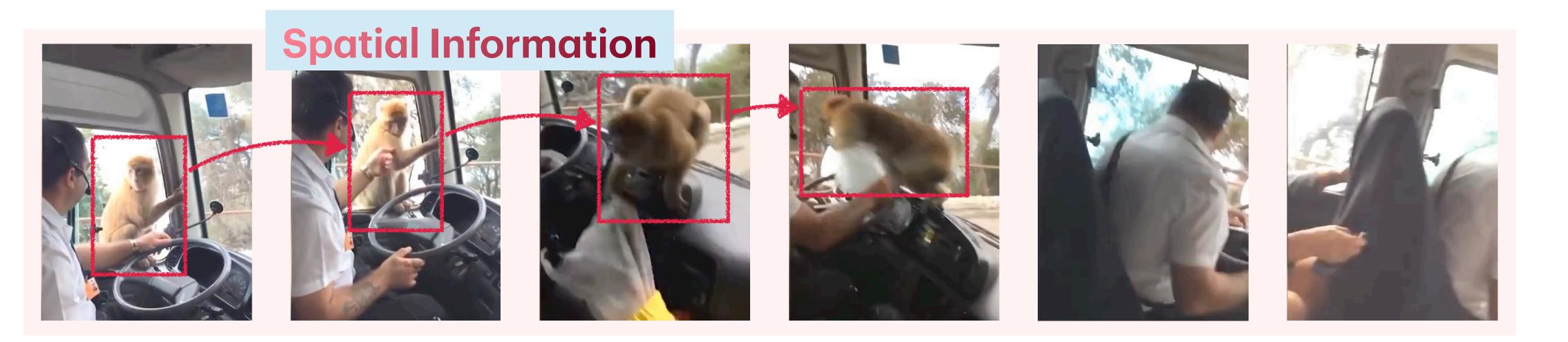
Video Models From Image to Video



Videos \rightarrow Collection of **frames** that are **sequentially** inter-related to each other



Video Models From Image to Video



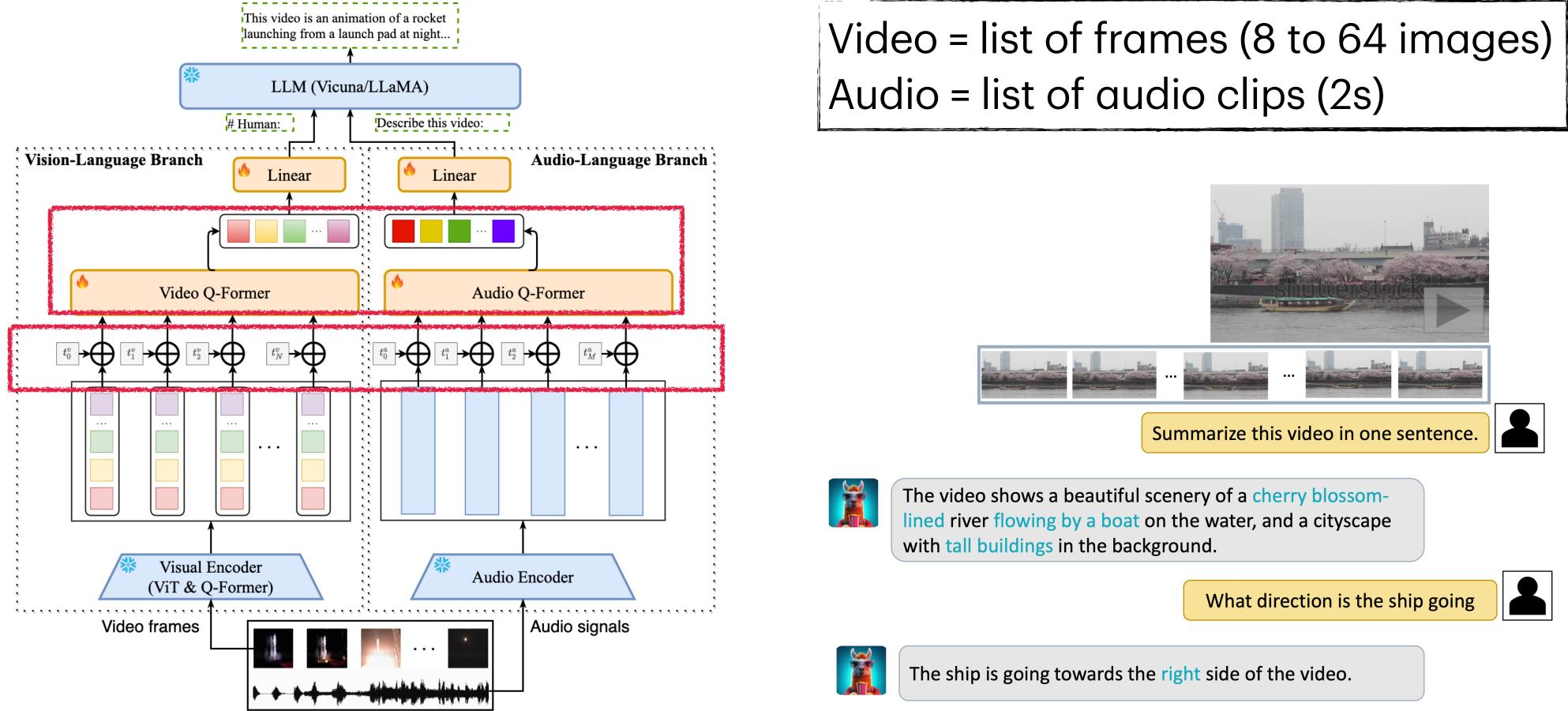
Temporal Information

Videos \rightarrow Collection of **frames** that are **sequentially** inter-related to each other

Challenge: Models must be trained to understand spatiotemporal relationships between frames



VideoLLaMA **Extending Q-Former to Video and Audio**



Video-LLaMA: An Instruction-tuned Audio-Visual Language Model for Video Understanding (EMNLP 2023 Demo)



Comparing Model Types When to use what?

| Architecture | Strengths | Weaknesses | Best for |
|---|--|---|---|
| Dual Encoders (e.g. CLIP) | Simpler architecture with separate vision and text encoders Scalable and efficient for retrieval | Limited interaction between modalities May miss cross-modal context | Retrieval tasks (zero-shot) Document search Classification Captioning |
| Fusion Encoders (e.g. VL-BERT, Flava) | Unified representation of vision and text Stronger integration of cross-modal relationships | Harder to scale and optimize due to complex interactions May struggle with very large datasets | Tasks requiring deep interaction between modalities (e.g., captioning, VQA) |
| Multimodal LLMs (e.g. VILA, BLIP, LLaVA) | Strong language understanding Flexible architecture Efficient to train Upgradable with newer LLMs | May not effectively model visual details without pre-training on a multimodal dataset | Prompting + zero-shot Complex reasoning tasks Chat Video understanding |



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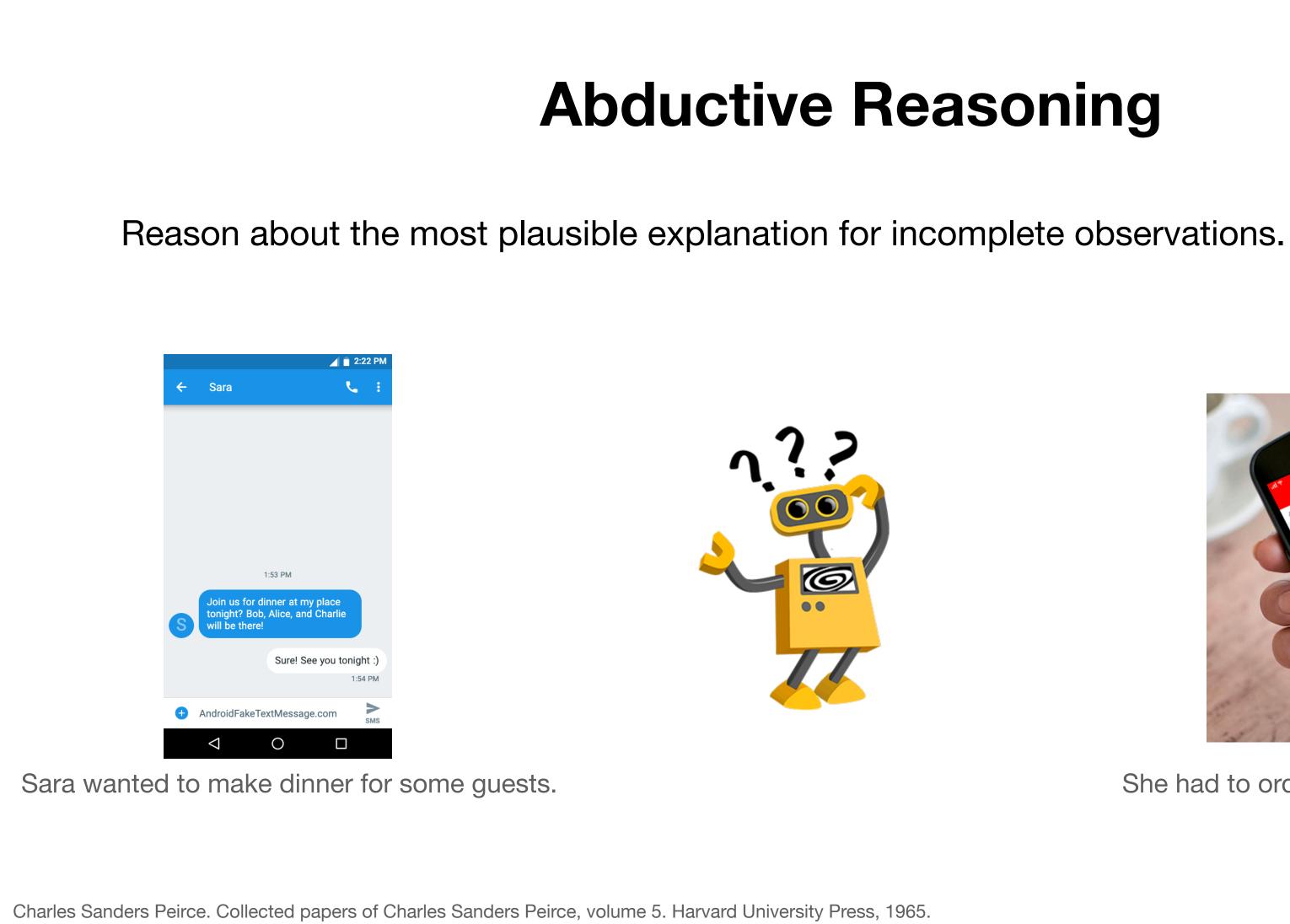


Black Swan: Abductive and Defeasible Video Reasoning in Unpredictable Events

Aditya Chinchure*, Sahithya Ravi*, Raymond Ng, Vered Shwartz, Boyang Li, Leonid Sigal Under Review

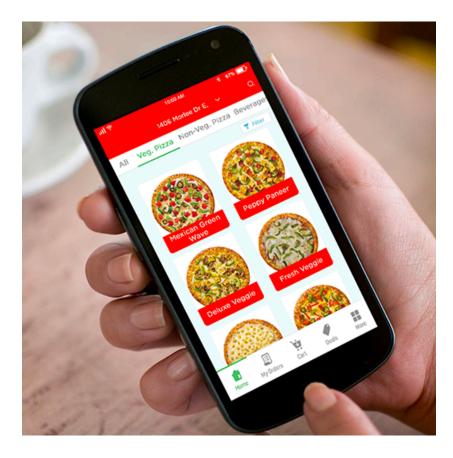






Recap

Abductive Reasoning



She had to order pizza for her friends instead.

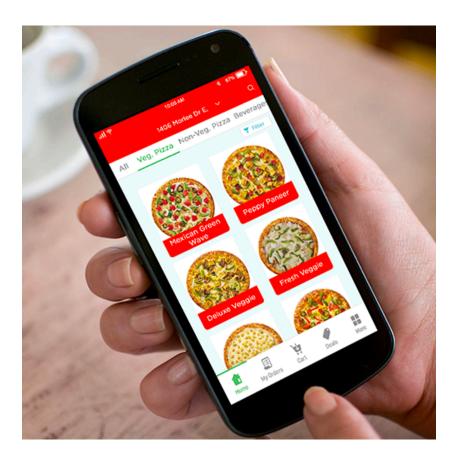
Abductive Reasoning Reason about the most plausible explanation for incomplete observations. 📕 📋 2:22 PM ← Sara **L** : 1:53 PM n us for dinner at my place ht? Bob, Alice, and Charlie be there Sure! See you toniah \bigcirc Sara wanted to make dinner for some guests.

Charles Sanders Peirce. Collected papers of Charles Sanders Peirce, volume 5. Harvard University Press, 1965.

Recap



But she didn't know how to cook.



She had to order pizza for her friends instead.

Defeasible Inference in Natural Language

An update U is called a **weakener** if, given a premise P and hypothesis H, a human would most likely find H *less likely to be true* after learning U; if they would find H *more likely to be true*, then we call U a **strengthener**.

Thinking Like a Skeptic: Defeasible Inference in Natural Language. Rachel Rudinger, Vered Shwartz, Jena D. Hwang, Chandra Bhagavatula, Maxwell Forbes, 27 Ronan Le Bras, Noah A. Smith, and Yejin Choi. Findings of EMNLP 2020.

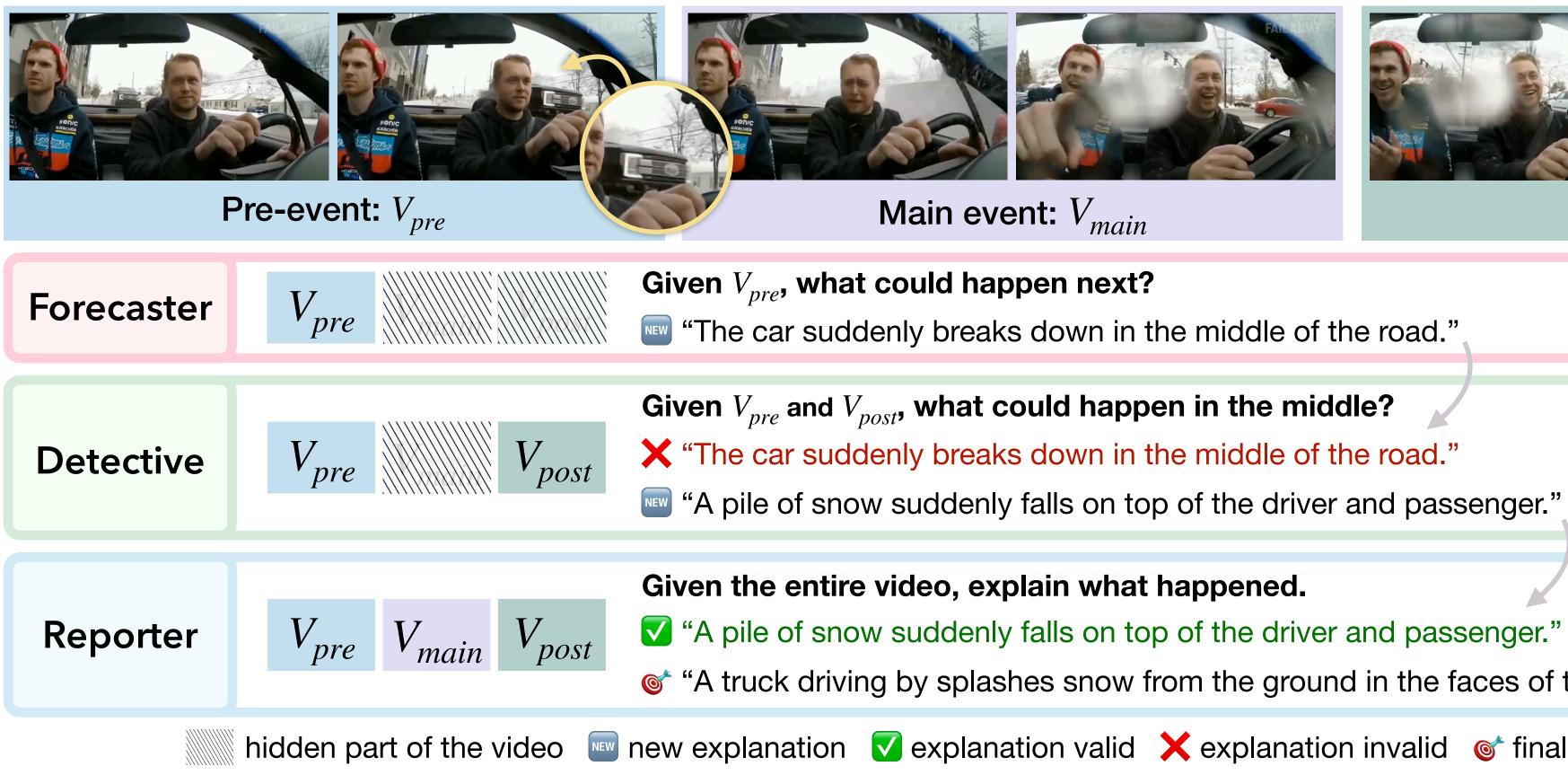
P: Tweety is a bird.

H: Tweety flies.

Weakener: Tweety is a penguin.

Strengthener: Tweety is on a tree.

Black Swan: Tasks



BlackSwanSuite Comprises of three tasks to evaluate Video Reasoning



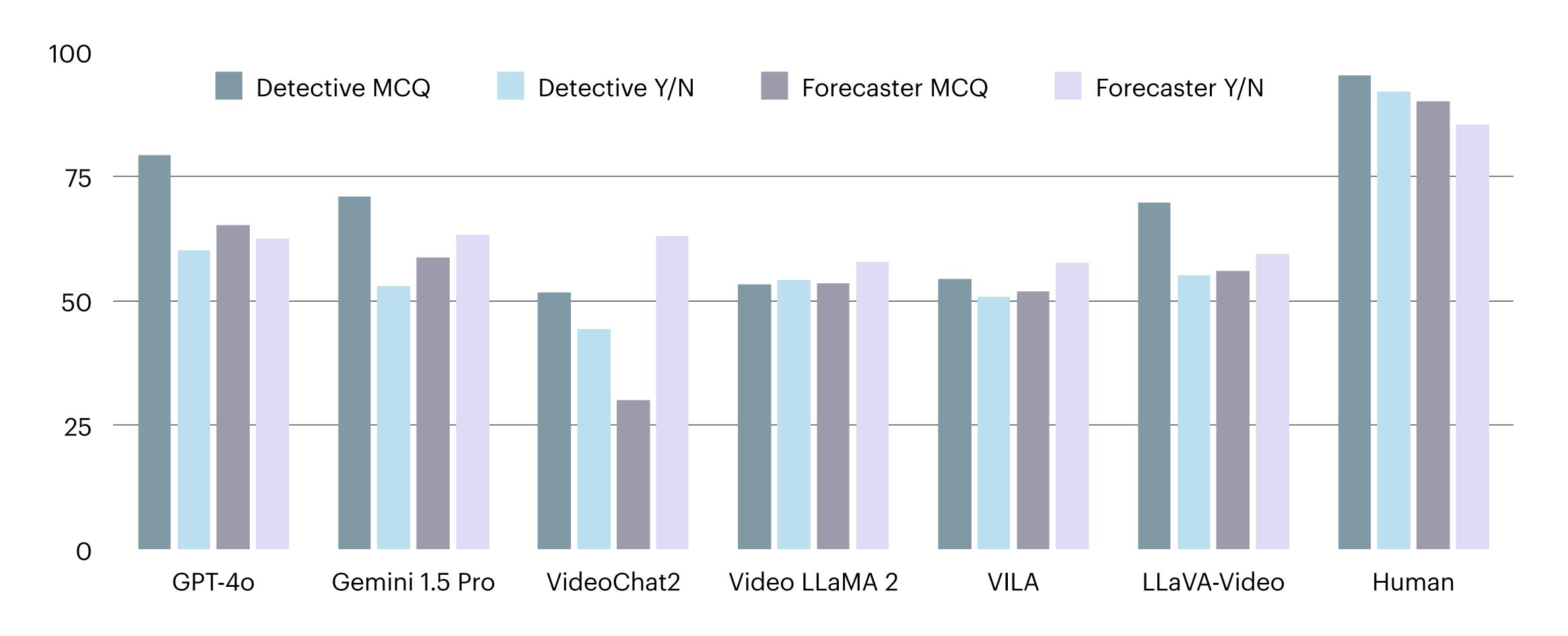


Post-event: V_{post}

If a truck driving by splashes snow from the ground in the faces of the driver and passenger.

 \sim new explanation \checkmark explanation valid \rightarrow explanation invalid \circ final explanation (caption)





Humans outperform top models by ~25-30% on most tasks

Benchmarking



Qualitative Examples





Pre-event: V_{pre}

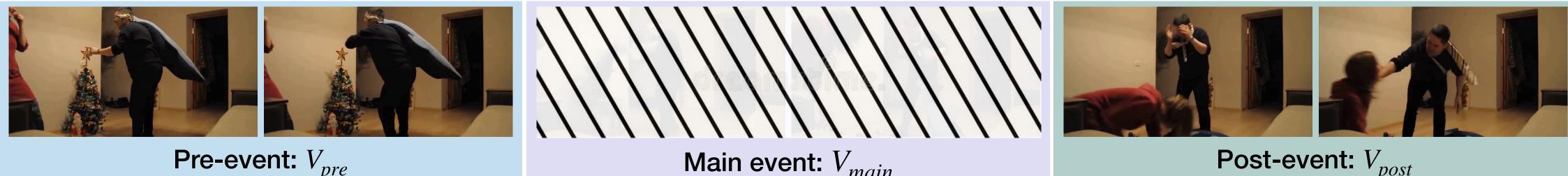
Main event: V_{main}



55

Post-event: V_{post}

Qualitative Examples



Sample evaluation tasks for the above video:

Detective—MCQ: Given: V_{pre} & V_{post} What happened in between?

- A. The man swings the object and twists around, causing himself to fall to the ground
- **B.** The man swings the object and hits the other person in the visual, as well as the Christmas tree.
- C. The man will stand in a room with a Christmas tree while wearing a cape.

Ground Truth: B Predicted: A – all models incorrect Detective—Y/N: Given V_{pre} & V_{post} Validate the Hypothesis: "The mans swings the object and knocks down the Christmas tree"

Ground Truth: "Yes" **Predicted "Yes":** VideoLlama2, VideoChat2 **X Predicted "No":** GPT40, Gemini, Vila, Llava-Video

Reporter – Y/N: Given V_{pre} , V_{main} , V_{post} Validate the Hypothesis: "The mans swings the object and hits the other person in the visual as well as the Christmas tree."

Ground Truth: "No" **X** Predicted "Yes": All models, all are incorrect Post-event: V_{post}

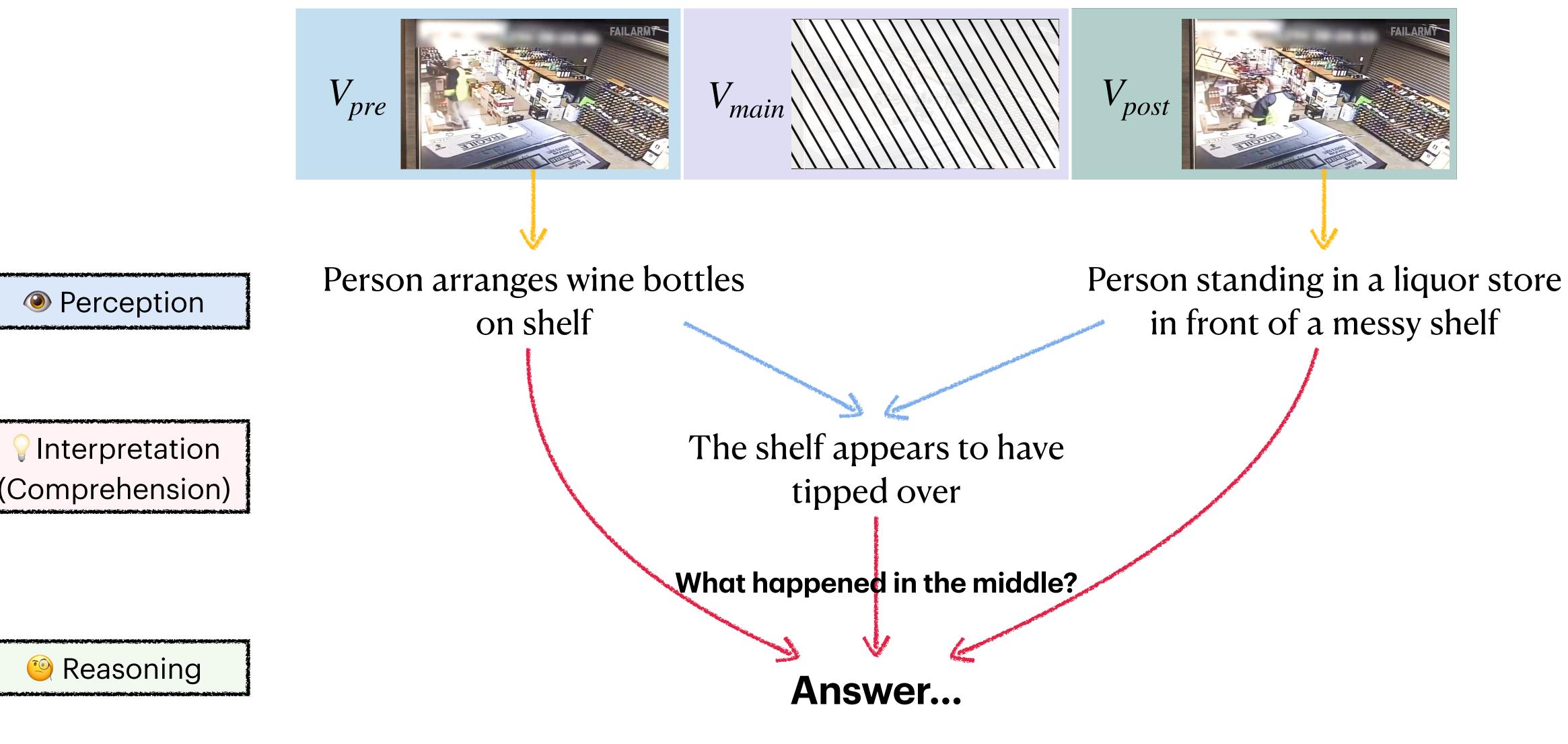
Reporter-MCQ: Given: V_{pre} , V_{main} , V_{post} What happens in the video?

- A. The man swings the object and knocks down the Christmas tree which causes the ornaments to fly off and hit the bystander
- B. The man swings the object and hits the other person in the visual as well as the Christmas tree
- C. The man swings the object and hits the other person in the visual

Ground Truth: A **Predicted:** A – all models are correct



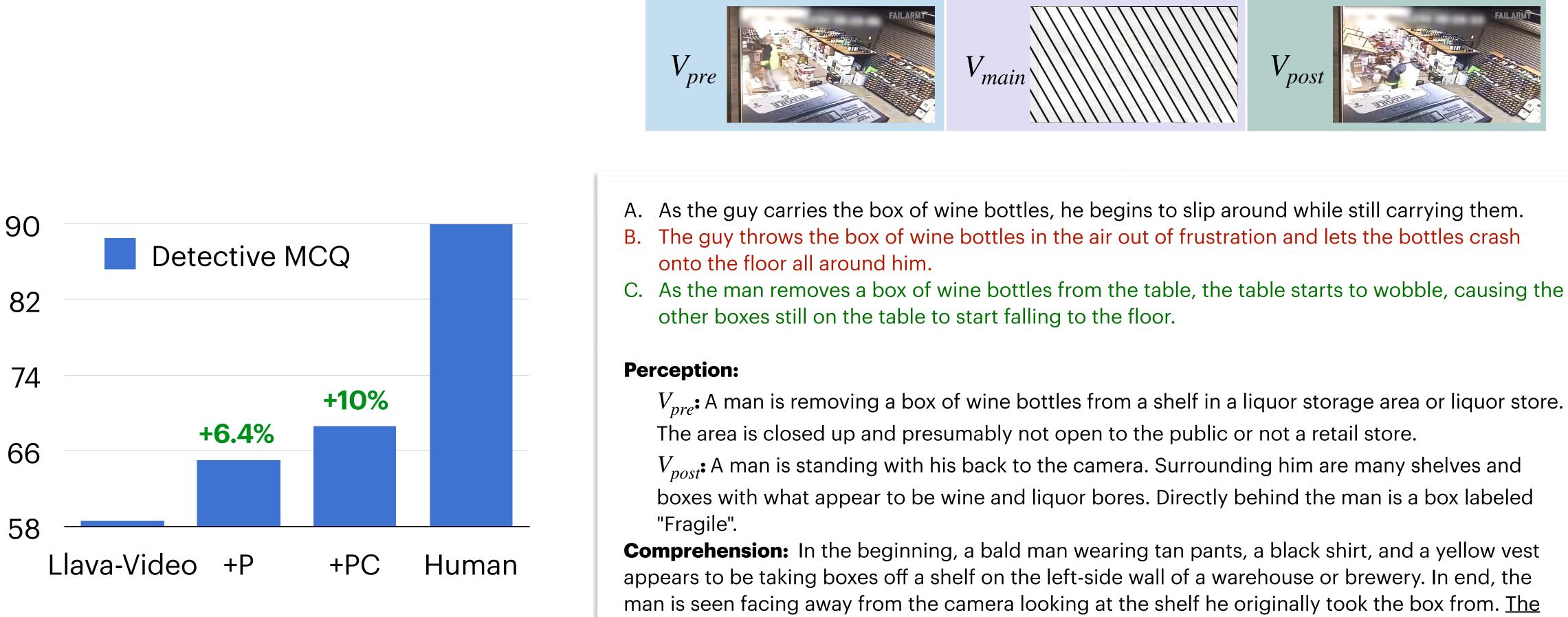
What happens when humans assist with Perception & Comprehension?



Reasoning



What happens when humans assist with Perception & Comprehension?



shelf appears to have tipped, as it's leaning sideways and its contents are all over the floor.

GT Ans: C **Baseline:** B X | +Perception: B X | +Perception+Comprehension: C V



Discussion: Open Problems

Visual Hallucinations Can you fool LLMs?







How Easy is It to Fool Your Multimodal LLMs? An Empirical Analysis on Deceptive Prompts, Yusu Qian, Haotian Zhang, Yinfei Yang, Zhe Gan

Is there a cat in the image? [Easy Negative Instruction]

What color is the cat in the image? [Hard Negative Instruction]

PInterpretation





Spatial Reasoning

Object Localization

Where is the dog from the camera's perspective?

A. left.

- B. middle C. top
- D. right





X Depth Perception Cyan cube is at the most Green cylinder is closer to Orange cat is in front of camera than brown cylinder the black cat front.

Figure 1: Depth and height perception of existing VLM. Here, we show GPT-4V failure to understand depth and height on existing synthetic (CLEVR [1]) dataset and real-world images taken from the internet.

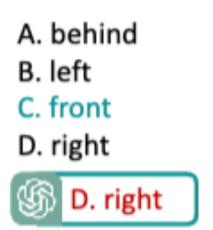
Perception



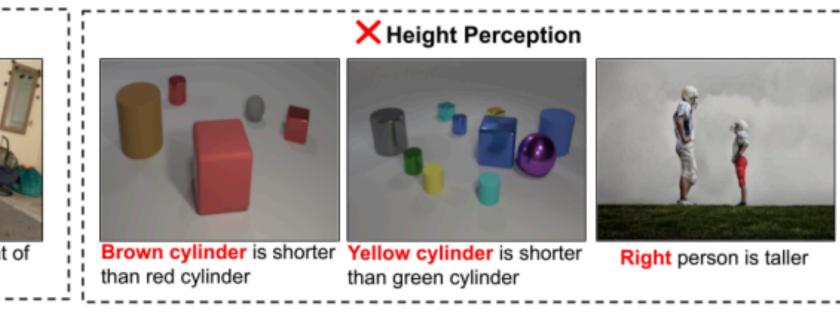
An Empirical Analysis on Spatial Reasoning Capabilities of Large Multimodal Models, arXiv, 2024

Positional & Relational Context

Where are the cows in from the man's perspective?







Interpretation





Text != Image Description

- Most benchmarks test models' ability to describe the image
- But text isn't typically used to describe images, but rather **complement** them



Clue: Cross-modal Coherence Modeling for Caption Generation. Malihe Alikhani, Piyush Sharma, Shengjie Li, Radu Soricut, and Matthew Stone. ACL 2020.



The grass is always greener on the other side.

Interpretation





Text != Image Description

- Most benchmarks test models' ability to describe the image
- But text isn't typically used to describe images, but rather **complement** them



Caption: A picture of a man with a hot dog in his mouth.





Clue: Cross-modal Coherence Modeling for Caption Generation. Malihe Alikhani, Piyush Sharma, Shengjie Li, Radu Soricut, and Matthew Stone. ACL 2020.





The grass is always greener on the other side.

PInterpretation





Meme Interpretation

Me after reading that Elon Musk's Twitter is sinking fast, Meta lost \$700 billion, Amazon lost \$1 trillion and all cryptos are crashing





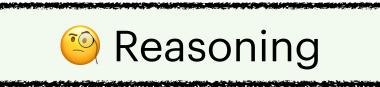


Meme Interpretation. EunJeong Hwang and Vered Shwartz. Work in Progress.

Literal Meaning (Image Caption): Donald Duck is sleeping.

Metaphors (Image + Text): Donald Duck = meme poster Sleeping = being peaceful and not worried

Metaphorical Meaning (Image + Text): The meme poster is unbothered by discovering that Elon Musk's Twitter is sinking fast, Meta lost \$700 billion, Amazon lost \$1 trillion and all cryptos are crashing







(Visual) Commonsense is Culture-Dependent





Broaden the Vision: Geo-Diverse Visual Commonsense Reasoning. Da Yin, Liunian Harold Li, Ziniu Hu, Nanyun Peng, and Kai-Wei Chang. EMNLP 2021.



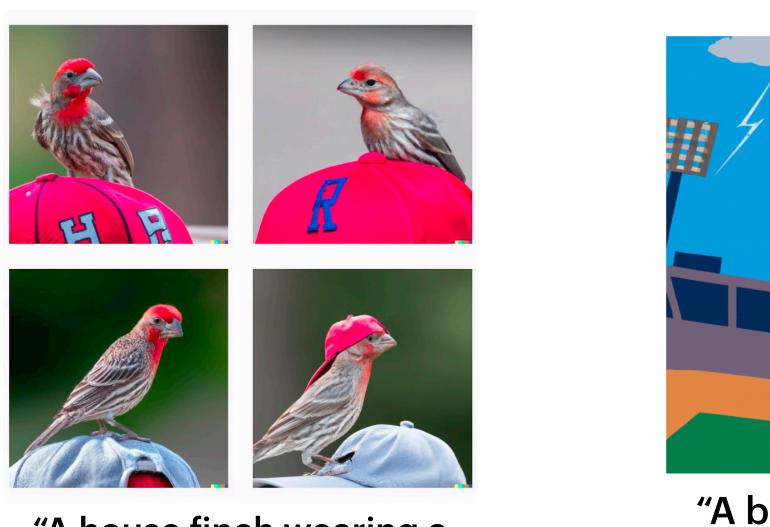
Black suits White flowers

Western weddings, more commonly present in datasets, can be very different from weddings in other parts of the world.





Text-Image Generation



"A house finch wearing a baseball cap"

"A bat is flying over a baseball stadium"

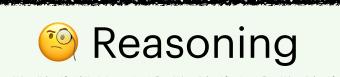


DALLE-2 is Seeing Double: Flaws in Word-to-Concept Mapping in Text2Image Models. Royi Rassin, Shauli Ravfogel, Yoav Goldberg. BlackboxNLP 2023. A very preliminary analysis of DALL-E 2. Gary Marcus, Ernest Davis, Scott Aaronson. arXiv 2022. Testing Relational Understanding in Text-Guided Image Generation. Colin Conwell and Tomer Ullman. arXiv 2022.



Understanding complex prompts







Text to Image Biases

"A photo of a chef"









"A photo of a chef in Africa"











TIBET: Identifying and Evaluating Biases in Text-to-Image Generative Models. Chinchure & Shukla et al. (ECCV 2024)

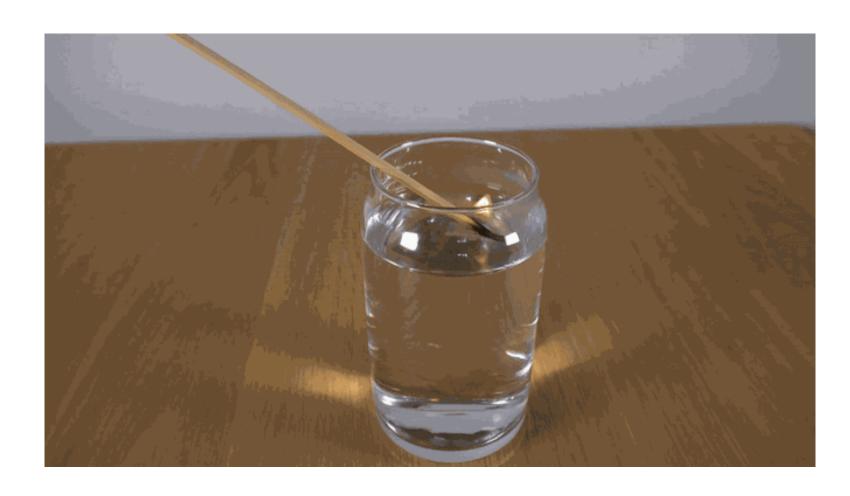
T2I models can generate biased images because the VL models (e.g. CLIP) can have these biased representations





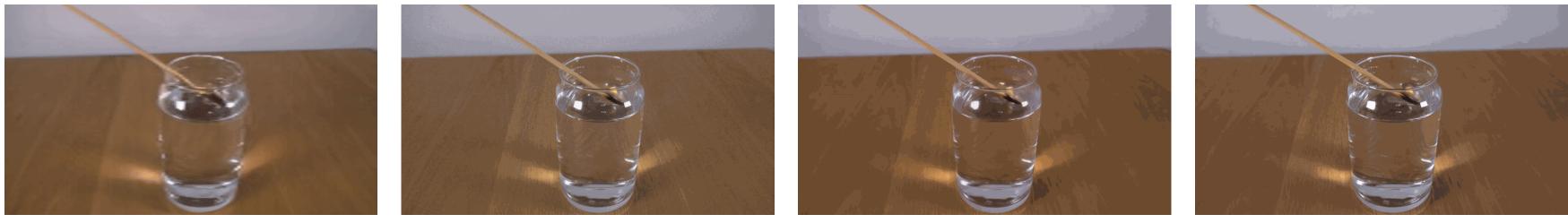


Generative Models: Videos



Sora (i2v)





Every video generation model predicts that matchsticks can burn inside water





Physics IQ Benchmark: Do generative video models learn physical principles from watching videos?

Pika 1.0 (i2v)

Runway Gen 3 (i2v)

Interpretation

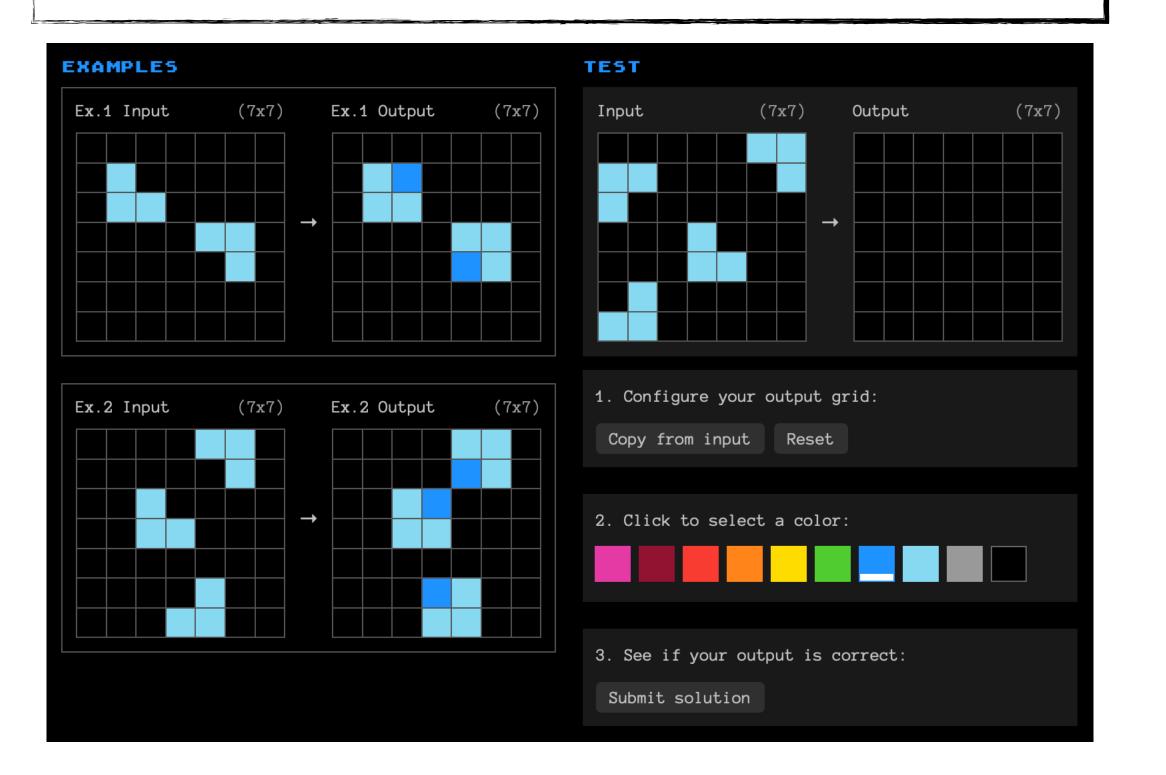






ARC-AGI Benchmark

Understanding complex pattens present on the grid (~600 problems)



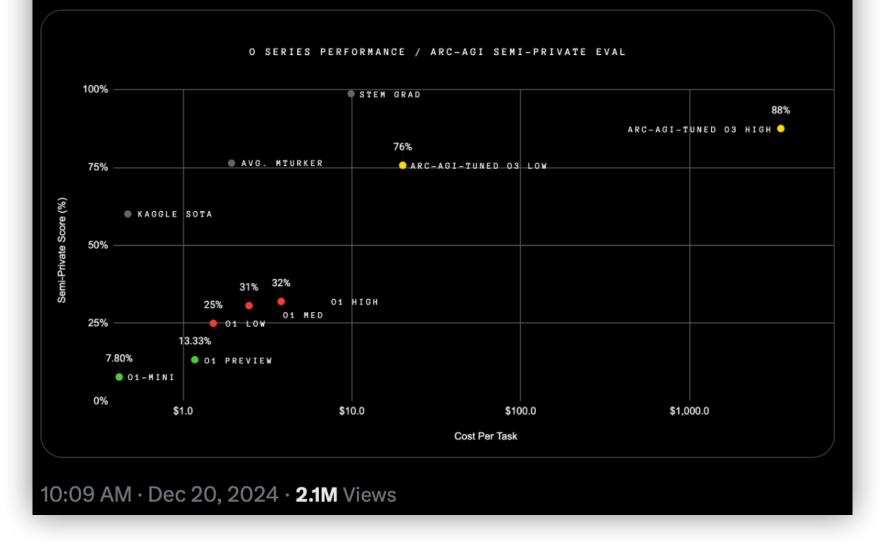


ү François Chollet 🤣 @fchollet

Today OpenAI announced o3, its next-gen reasoning model. We've worked with OpenAI to test it on ARC-AGI, and we believe it represents a significant breakthrough in getting AI to adapt to novel tasks.

√1 ····

It scores 75.7% on the semi-private eval in low-compute mode (for \$20 per task in compute) and 87.5% in high-compute mode (thousands of \$ per task). It's very expensive, but it's not just brute -- these capabilities are new territory and they demand serious scientific attention.



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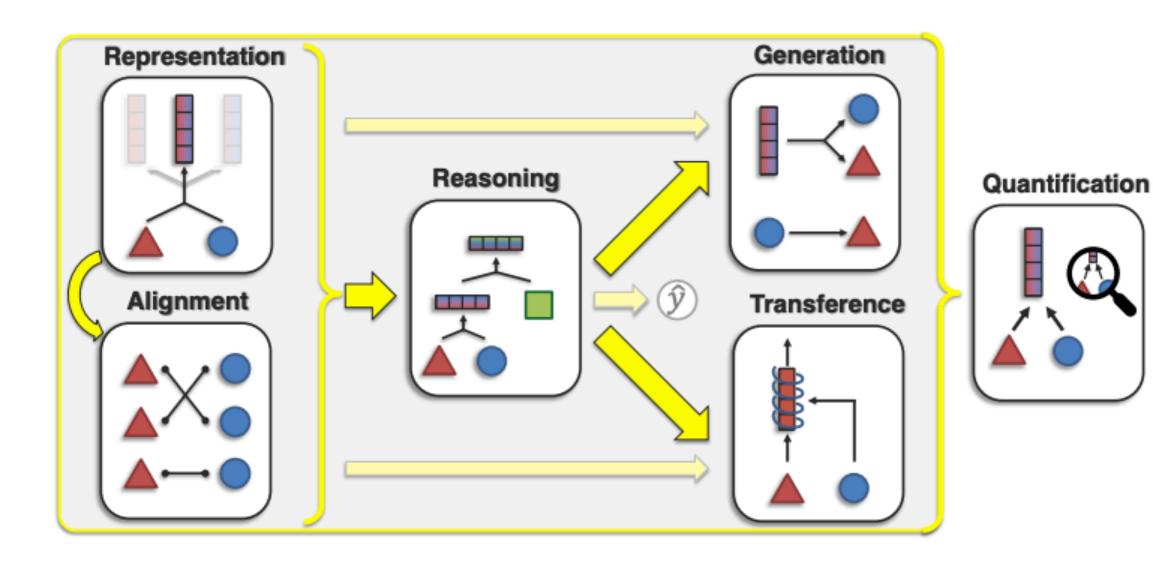
Reasoning

PInterpretation



More Open Problems...

- Agentic Frameworks
 - VLMs for task planning
- Long form video understanding
- Extending beyond VL: Aligning multiple modalities





Thank You

